

Richard A. Schwarzlose (1937-2003) Papers, 1955-2003

Series 16/14

Boxes 1-34 (including two half-size boxes)

Biography

Richard Allen Schwarzlose was born March 18, 1937, in Chicago, Illinois, the son of Paul and Muriel Beth Schwarzlose. He grew up in Champaign-Urbana, Illinois, and remained there for his college education. Schwarzlose earned his bachelor of science in journalism from the University of Illinois in 1959. He then went on to earn a master's degree in political science in 1960 and a doctorate in communications in 1965 from the same school. Schwarzlose wrote his master's thesis on the topic of "Minnesota Electoral Behavior as Analyzed by 'Significant' Party Configurations," while his doctoral dissertation, "The American Wire Services: A Study of Their Development as a Social Institution," was published by Arno Press in 1979. Schwarzlose served as president of the Gamma chapter of his fraternity, Alpha Kappa Lambda, in 1959 and 1960.

While attending school, Schwarzlose worked for a local newspaper, the Champaign-Urbana *News-Gazette*, part-time during the academic year and full-time in the summers from 1955 to 1962. He spent his first year at the paper as a sports reporter and moved on to other beats and design positions in the following years. In his final year he worked as a telegraph editor. Schwarzlose took one year off from the *News-Gazette* in 1960-1961 to work in public relations for the Institute of Labor and Industrial Relations at the University of Illinois. During 1962-1964, he supplemented his graduate education with work as a teaching assistant and instructor in basic news writing and public affairs reporting. Schwarzlose also worked in the University of Illinois' Office of Community Development during 1964-1965 as a research assistant.

Schwarzlose's academic career began with his appointment as an assistant professor in the English Department at Purdue University. He taught basic writing and reporting, mass communication history and magazine writing. He developed a print journalism program within the department and chaired the program until he left Purdue at the end of the 1967-1968 academic year.

Schwarzlose accepted appointment as an assistant professor at the Medill School of Journalism of Northwestern University in 1968. He remained at Medill until his death in 2003. In his first few years at Northwestern Schwarzlose taught reporting and editing, mass communication history, news media and society, and government and the press. Although the names would change, these were essentially the courses that he taught for the rest of his career. Schwarzlose became legendary at Northwestern for the history and issues of journalism course he taught to Medill freshmen and for the history, law and ethics of journalism (formerly government and news media) course mandated for upperclassmen. He was promoted to associate professor in 1974 and attained the rank of full professor in 1986.

Schwarzlose held many research interests but he dedicated several decades of his life to studying the history of the American wire services. He published numerous scholarly articles and research papers on the topic. His research culminated in a two-volume work published by the Northwestern University Press in 1989 and 1990 entitled *The Nation's Newsbrokers*. Schwarzlose also wrote a book-length bibliographic essay on the literature of newspapers, published in 1987 by Greenwood Press as *Newspapers: A Reference Guide*. Other research interests included the history of mass communications, press-government relations, media technology and foreign press systems. Schwarzlose applied for many fellowships and grants over the course of his career and received several, including multiple Northwestern University grants and a Haven Fellowship from the American Antiquarian Society to study the origins of the newspaper press.

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In the 1980s and 1990s, as his wire service research drew to a close, Schwarzlose turned his attention to another of his passions, ethical and legal issues in journalism. He published many articles and papers on the topic and was widely considered an expert in the field. He spoke on the issue at numerous appearances throughout the country, offering advice to everyone from high-schoolers to Northwestern alumni to the local Woman's Club. Audiences especially appreciated his expertise during election years, when he analyzed topics such as "Who's Picking the Next President – You or Dan Rather?" Schwarzlose also spoke about journalism ethics at many campus events and offered ethics tutorials to members of Northwestern's Public Affairs Residential College in 1994 and Communications Residential College in 1995. At the time of his death, Schwarzlose was in the process of writing a book about media hype called *Sensational News: Journalism at the Crossroads*.

Schwarzlose took a special interest in the journalistic profession around the world. He traveled to Bulgaria and Yugoslavia in 1990 as part of a group examining journalism education in eastern Europe. Schwarzlose returned to Bulgaria in 1991 to conduct seminars on American journalism. He conducted similar seminars in India in 1993. Schwarzlose also worked with Northwestern and other organizations to host foreign journalists eager to learn about the American press. In recognition of these efforts he received the Doe Thornburg Volunteer of the Year Award in 1994 from the International Visitors Center of Chicago.

Schwarzlose was an active member of the Association for Education in Journalism and Mass Communication (AEJMC), serving as chairman of its history division in 1971-1972. He frequently contributed presentations and chaired discussions at AEJMC's annual convention. Schwarzlose also published many articles in scholarly journals such as *Journalism Quarterly*, *Journalism History* and *Mass Communication Review*. He wrote encyclopedia articles and anthology essays on journalists and the history of journalism. *Journalism Quarterly* and *Journalism History* often asked him to judge manuscripts for publication, and Schwarzlose occasionally reviewed manuscripts and book proposals for publishers including Oxford University Press and Prentice-Hall. Book reviews with his byline appeared in *Journalism Quarterly*, *Journalism History*, *American Historical Review* and the *San Diego Union*.

As he gained experience at Medill, Schwarzlose found himself drawn more and more to administrative duties. He served on many Northwestern University and Medill committees during his career, focusing on promotions and tenure and the development of the Teaching Newspaper Program. He chaired the Medill dean's search committee in 1989 and participated in the search for another dean in 1996-1997. In 1989 he became associate dean of Medill but he preferred teaching and research and gladly gave up the post in 1993.

While he sometimes clashed with colleagues, Schwarzlose was respected by his fellow faculty and was extremely popular with students. He consistently received some of the highest course evaluation rankings in the Medill School and was recognized as a authority of the profession by both students and faculty. The Northwestern Alumni Association awarded him with its Excellence in Teaching Award in 1991; Northwestern named him a McCormick Professor of Teaching Excellence in 2002.

On July 27, 1963, Schwarzlose married Sally Frye. The couple had two children: Daniel, born March 19, 1973, and Rebecca, born May 29, 1980. Schwarzlose died on June 14, 2003, at the age of 66 after suffering a massive heart attack while riding his bicycle along the Green Bay Trail in Evanston. The university held a memorial for Schwarzlose in Alice Millar Chapel in

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September, 2003, after students returned to campus from their summer vacations. Several hundred friends, faculty students and alumni attended the service. At the time of his death, Schwarzlose was the longest-tenured professor at Medill. The *Chicago Tribune* called him the “heart and soul” of Medill while the *Chicago Sun-Times* said he was widely regarded as the best teacher in the school. Northwestern established the Richard Schwarzlose Professorship of Media Ethics as a memorial tribute.

Description of the Series

The Richard Schwarzlose Papers fill thirty-one and one-half boxes and span the period 1955 to 2003. The papers are divided into six categories: approximately three and one-half boxes of biographical materials, two and one-half boxes of general correspondence, ten boxes of academic career materials, one box of professional files, one box of research files and thirteen and one-half boxes of writings, publications, and speeches.

The **biographical materials** cover Schwarzlose’s education, employment and other general matters. Among the items included here are citations from awards received and publications clippings concerning or citing Schwarzlose. Also included are student papers Schwarzlose wrote while earning his B.S. degree in journalism from the University of Illinois along with correspondence, minutes and notes from a term as president of his college fraternity, Alpha Kappa Lambda. Materials relating to his graduate education, including notes and papers from various classes and his master’s degree thesis and doctoral dissertation are found here. Employment information includes notes from Schwarzlose’s occupational searches, files about several jobs he held during graduate school and resumes from throughout his career.

The **general correspondence** contains cards, letters and e-mail texts arranged in folders according to surname of correspondent or by name of organization, institution or topic. Folders are alphabetically arranged by heading or by correspondents’ surnames. Items within each folder are arranged in chronological order.

The **academic career materials** contain a small number of files from Schwarzlose’s teaching jobs at the University of Illinois and Purdue University and a larger volume relating to his employment at Northwestern University. Materials concerning Schwarzlose’s Northwestern work are arranged alphabetically by topical headings with major groupings of folders in the following categories: committees, correspondence, diversity issues, fellowships and grants, international visitors and travel. Of particular interest are minutes and notes from several Medill and Northwestern committees, including information from the Medill dean’s searches of 1989 and 1996-1997. The correspondence files include letters between Schwarzlose and other Northwestern professors and administrators such as Ken Bode, Loren Ghiglione, Mike Janeway and John Lavine, as well as nine folders of general correspondence chronologically arranged. The international visitors and travel files chronicle Schwarzlose’s interest in freedom of the press in other countries, especially nations of the former Soviet Bloc and Yugoslavia. Teaching materials include notes, syllabi, handouts, examinations and some student work from two Northwestern residential college tutorials and several Medill undergraduate courses that Schwarzlose taught including history and issues of journalism, copy editing, and government and news media, later known as history, law and ethics of journalism. There are also several folders covering the oral history project Schwarzlose launched with some of his classes in an effort to conduct and record interviews with influential Chicago journalists.

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Professional files contain information relating to Schwarzlose's work outside of Medill. One folder holds correspondence, flyers and notes relating to his membership in the Association for Education in Journalism and Mass Communication and to that organization's annual convention. More extensive are files detailing Schwarzlose's work as a reviewer and author for several publishers and publications, including Oxford University Press, Prentice-Hall, *The Quill*, and the *San Diego Union*. Finally, there are files relating to Schwarzlose's work as an editor for the *World Book* and for *Gift O' the Sea*, a history of the Rust-Oleum Corporation.

Research files reflect Schwarzlose's work in journalism ethics and on the history of the wire services. The folders relating to ethics research include correspondence and notes on the attempt to create an ethics, law and history department at Northwestern, the creation of the Medill Honor Pledge, the Northwestern University Center for Professional Ethics, and problems or situational exercises relating to ethics in journalism. One folder of correspondence concerns Schwarzlose's two-volume history of the American wire services through 1920, *The Nation's Newsbrokers*.

A significant volume of material relates to **publications, speeches and appearances** by Schwarzlose. The files include articles written for scholarly and popular publications; texts of speeches delivered before at Northwestern, alumni, civic and professional events; items pertaining to television and radio appearances; conference papers; panelist information; and books. Drafts, correspondence, reviews and related material pertaining to *The Nation's Newsbrokers* and to *Newspapers: A Reference Guide*, form a significant portion of this subseries. The manuscript of an unfinished book, *Sensationalized News: Journalism at the Crossroads* is also found here. Many of Schwarzlose's speeches deal with the topic of journalism ethics, focusing on issues from campaign coverage to hyped stories to freedom of the press abroad. The publications, speeches and appearances files contain not only texts of Schwarzlose's articles or speeches but often correspondence and notes concerning the engagements or publications at or through which they were presented.

Provenance: This series is formed from the following accessions: 88-116, 89-201, 92-113, 97-167, 01-31, and 03-189.

Restrictions: The general correspondence and the Northwestern University administrative and teaching files may be used only with permission of the University Archivist.

Processor: Stacy Vogel; May 2, 2006.

Separations: Approximately five linear feet of duplicates and extraneous materials have been discarded during the arrangement of this series. Two linear inches of photographs have been added to the University Archives photograph collection under the heading: Schwarzlose, Richard A. One badge bearing the text "PRESS ROOM" has been added to the Archives' collection of artifacts (Badges collection, accession 03-189).

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ADDITIONS, ca. 1982-2003, Boxes 33-34

Several folders of curricular materials further documenting Schwarzlose's career as a teacher have been added to the series. The materials date from the period circa 1982-2003 and pertain largely to undergraduate and graduate courses taught at Northwestern University. Included are syllabi, examinations, notes, and course handouts relating to Medill School of Journalism courses as well as to courses offered through the Alumnae of Northwestern University and through the National High School Institute. The curricular materials are arranged in folders alphabetically by course title or by name of sponsoring organization.

Provenance: Transferred to the University Archives by Prof. Jonathan S. Ziomek of the Medill School of Journalism, August 4, 2006 (Accession #06-105).

Restrictions: Curricular materials may be used only with permission of the University Archivist.

Processor: Kevin B. Leonard; October 31, 2006.

Separations: Approximately fourteen linear inches of duplicate materials have been discarded.

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Container List

<u>Box</u>	<u>Folder</u>	<u>Title, Dates</u>
	BIOGRAPHICAL	
1	1	Awards, 1991-1994
	2	Clippings, General, 1966-2000
	3	Clippings, "New Communication Technology and the Marketplace of Ideas," Aug. 9, 1990
	4	Clippings, "On the Shoulders of Schwarzlose," n.d.
	5	Clippings, "Press Wars," <i>Wall Street Journal</i> , April 30, 1980
	6	Curriculum Vitae, 1972-1999
	7	Obituaries, 2003
	8	Who's Who in the Midwest, 1994
	Education: Undergraduate, 1955-1959	
	9	Papers: "The Story of the Art of Music," May 17, 1957
	10	Papers: "First Years of the Associated Press," Jan. 15, 1958
	11	Papers: "An Analysis of the LeRoy Journal," May 19, 1958
	12	Papers: "A Study of Minnesota Voting Behavior," May 25, 1959
	13	President of Alpha Kappa Lamda, 1959
	Education: Graduate School, 1959-1965	
	14	Classes: Proseminar in Communications, 1959-1961, Folder 1
2	1	Classes: Proseminar in Communications, 1959-1961, Folder 2
	2	Classes: Government and Mass Communications, Spring, 1960
	3	Classes: Mass Communications and Pop Culture, Spring, 1960
	4	Classes: History and Theory of Freedom of the Press, Summer, 1960
	5	Classes: Communications and Linguistics, Fall, 1961
	6	Classes: Research Methods in Communications, Spring, 1961
3	1	Classes: General Sociology, ca. 1961-1962
	2	Classes: Political Economy of Communications, 1962, folder I
	3	Classes: Political Economy of Communications, 1962, folder II
	4	Master's Thesis, 1959-1960
	5	PhD: Dissertation, 1960-1965
	6	PhD: General, 1960-1965
4	1	PhD: Preliminary Examination, April 23-24, 1963
	Employment	
	2	Job Hunting, 1962-1964
	3	Job Hunting, 1963-1965

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<u>Box</u>	<u>Folder</u>	<u>Title, Dates</u>
4	4	Institute of Labor and Industrial Relations Office of Communication Development
	5	<i>News-Gazette</i> , 1955-1960
	6	Resumes, 1966-1994
GENERAL CORRESPONDENCE		
	7	Baldwin, Ben, 1972-1988
	8	Barlow, Alice, 1970-1977
	9	Bassett, Ed, 1983
	10	Bayh, Birch, 1968
	11	Bell, Allison (Student), 1990-1999
	12	Blome, Georg, 1966-1971
	13	Blum, Eleanor, 1965-1974
5	1	CBS, 1968-79
	2	Callahan, Daniel, 1983
	3	Carey, James, 1968-1980
	4	Carpenter, Marjorie, 1988
	5	Carter, John E., 1985
	6	Center for Talent Development, 1994
	7	<i>Chicago Tribune</i> , 1973
	8	Constitutional Rights Foundation, 1989
	9	Covert, Cathy, 1974-1982
	10	Cuba Embargo, 1994
	11	Energy (Letters to Government), 1977-1982
	12	Farrar, Ron, 1985
	13	Ford, Gerald, 1974
	14	Free Press and Foreign Policy, 1967
	15	Friendly, Fred, 1976
	16	Gerber, H.E., 1968-1971
	17	Ginsburg, Janet, 1991-1992
	18	Haffercamp, Jack, 1995
	19	Halleck, Charles A., 1968
	20	Hamilton, David (Student), 2000-2001
	21	Hartke, Vance, 1968
	22	Illumination 2000, 1998
	23	<i>Journalism History</i> , 1980
	24	Karras, Panayota, 1985
	25	Knights, Peter R., 1969-1993

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5	26	Liebe, Victor, 1977
	27	Lopez-Escobar, Esteban, 1993-1995
	28	MacDougall, Curtis D., 1975
	29	Madigan, John, 1974
	30	Marzolf, Marion, 1989
	31	McGraw-Hill, 1990
	32	Merriam-Webster, 1981
	33	Mikva, Abner J., 1975
	34	Militia, 1995-1996
	35	Miscellaneous, 1966-1997
	36	Neubauer, Mark, 1978-1979
	37	Nielson Ratings, 1966
	38	Overholser, Geneva, 1977
	39	Percy, Charles, 1974-1977
	40	Reilly, Tom, 1976-1979
	41	Schiller, Herbert, 1964
6	1	Schreiber, Mark, 1990
	2	Schulte, Henry F., 1964-1970
	3	Schwarzlose, Richard A., 1980
	4	Siebert, Fred, 1973-1978
	5	Simon, Paul, 1986
	6	Stevenson, Adlai, 1974
	7	Stuart, Barbara, 1994
	8	Taglia, John, 2003
	9	<i>Time Magazine</i> , 1975-1979
	10	Typography Contest, 1976-1977
	11	WBBM-TV, 1976
	12	WLS-TV, 1978
	13	Yamashita, Elizabeth, 1986-1989
	14	Yodelis, Mary Ann, 1975

ACADEMIC CAREER

University of Illinois

15 University of Illinois: Journalism Teaching Assistant and Instructor, 1962-1964

Purdue University

16 1965-1966

17 1966-1967

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7	1	1967-1968 Northwestern University: Administrative
	2	Accelerated Master's Program, 1986-1992
	3	Accreditation, pre-1982
	4	Accreditation, 1982
	5	Accreditation, 1987
	6	APHA, 1989-1990 Committees
8	1	Council on Undergraduate Studies, 1979-1980
	2	Course and Teacher Evaluation Council, 1976-1979
	3	Curriculum, 1995-1999
	4	Dean's Search, Sept., 1988-March, 1989
	5	Dean's Search, April, 1989-Dec., 1989
	6	Dean's Search, 1996-1997: Candidates
9	1	Dean's Search, 1996-1997, Correspondence
	2	Norris University Center, 1996-1999
	3	Parking and Traffic, 1983-1987
	4	Promotions and Tenure, 1979-1987
	5	Promotions and Tenure, 1987-1991
	6	Promotions and Tenure, 1991-
	7	Promotions Standards for Clinical Faculty, 1999
	8	Teaching Newspaper, 1976-1978
	9	University Faculty, Reappointment, Promotion, Tenure and Dismissal Appeals Panel, 1995-1997
10	1	Conflict of Interest, 1993-1997 Correspondence
	2	Bode, Ken, 2001-2003
	3	Chere, Tom, 2001
	4	Donner, Rachel (Student), 1995
	5	General, 1968-1974
	6	General, 1974-1978
	7	General, 1978-1979
	8	General, 1979-1983
	9	General, 1983-1986
	10	General, 1986-1988
11	1	General, 1988-1990
	2	General, 1990-1991

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11	3	General, 1992-
	4	Ghiliogne, Loren, 2001
	5	Irons, Bill, 1998
	6	Janeway, Mike, 1989-1993
	7	Lavine, John, 1989-1998
	8	Newberry Lyceum, 1994
	9	Prato, Lou, 1992-1993
		Diversity
	10	Academy for Future Journalists, 1988-1990
	11	Cultural Diversity Meeting, Feb. 24, 1992
	12	Diversity Conference, Nov. 6, 1999
	13	General, 1990-1995
	14	Teaching About Race (Searle), 1994
12	1	Faculty Meetings (Teaching Faculty), 1979-1980
	2	Faculty Retreat, June 11, 1995
	3	Faculty Retreat, Sept. 19, 2002
		Fellowships / Grants
	4	American Antiquarian Society Grant, 1984
	5	General, 1973, 1984
	6	National Endowment for the Humanities, 1986-1987
	7	Newberry Library, 1985
	8	Northwestern University, 1968-1969
	9	Northwestern University, 1972
	10	Northwestern University, 1984-1985
	11	Northwestern University, 1987
	12	Grade Inflation, 1988-1989
		International Visitors
	14	Bulgarian Journalists, 1991
	14	Croat Journalists, 2000
	15	Eastern European Journalist Training, 1990-1991
	16	International Visitors, 1990-1993
13	1	International Visitors, 1994-1997
	2	Polish Broadcasters, 1990
	3	Lake Bluff Teaching Conference, 1993
	4	Leave of Absence, 1988-1989
	5	McCormick Professorship of Teaching Excellence, 2000-2002

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13	6	Midwest Regional Conference of Journalism and Mass Communications Historians, 1973-1990
	7	<i>Northwestern Chronicle</i> , 1998
	8	Notes, ca. 1995-2003
	9	Privacy and the Press Workshop, Nov. 3, 1978
	10	Program Review, 1986
	11	Program Review, 1990-1991
14	1	Promotion, 1980-1991
	2	Research Support, 1966-1996
	3	Resource Center, 1993-2002
	4	Technology at Medill, 1971-1972
		Travel
	5	Alumni Association Trips, 1993-1994
	6	Bulgaria, General, 1990-1994
	7	Bulgaria and Yugoslavia, Sept., 1990
	8	Bulgaria, March 1991
	9	CRC Cantigny trip, Oct. 28, 1995
	10	India, Sept., 1993
	11	General, 1990-1992
	12	Teaching Newspaper: Lafayette, Fall, 1976
	13	Teaching Newspaper: Huntingdon and Macon, Winter, 1977
	14	Teaching Newspaper: Dubuque, Spring, 1977
	15	University College, 1988-1999
		Northwestern University: Teaching
15	1	Alumnae Continuing Education: Changing Media, Spring, 1994
	2	Alumnae Continuing Education: Searching for Journalism Ethics, Spring, 1996
	3	CAS General Studies: C80 – PARC Tutorial, Spring, 1994
	4	CAS General Studies: C80 – CRC Tutorial, Fall, 1995
	5	Class Handouts and Notes, 1978-1993
	6	Class Lists / Correspondence, 2001-2003
	7	Graduate Student Lists, 2001-2002
		Northwestern University: Teaching: Medill Undergraduate Courses
	8	A02: History of Journalism, 1968-1977
	9	B02: History of Mass Communications, 1974-1987
	10	B02: History and Issues of Journalism, 1997-2001

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15	11	C02: History of Mass Communications, 1987-1997
16	1	C21: Copy Editing, 1969-1974
	2	C22: News Media and Society, 1972-1982
	3	C26: Issues in Journalism, 1995
	4	D01: Newspaper Editorial Operations, 1971-1976
	5	D20: Government and News Media (History, Law and Ethics), 1969-2000: Handouts, Notes (1)
	6	D20: Government and News Media (History, Law and Ethics), 1969-2000: Handouts, Notes (2)
	7	D20: Government and News Media (History, Law and Ethics), 1969-2000: Syllabi
	8	D27: Topics in Communication History, 1972-1979
		Northwestern University: Teaching: Oral History Project
17	1	General Information, ca. 1973-1987
	2	Interviews: Baldwin, Ben, 1984
	3	Interviews: General: Association for Education in Journalism, 1970, n.d.
	4	Interviews: Kriegbaum, Hillier, 1980, n.d.
	5	Interviews: MacDougall, Curtis, 1970
	6	Interviews: Siebert, Fred S., 1978-1979
		PROFESSIONAL
	7	Association for Education in Journalism and Mass Communication, 1993- 2000
		Book Reviewing
	8	Addison Wesley Longman: <i>American Datelines</i> , 1997
	9	Addison Wesley Longman: <i>Newsmakers: The Press and the President</i> , 1973
	10	<i>American Historical Review</i> , 1977-1987
	11	<i>Journalism History</i> , 1977-1987
	12	<i>Journalism Quarterly</i> , 1979-1986
	13	Oxford University Press: <i>Great American Journalists: An Anthology</i> , 1976
	14	Oxford University Press: <i>The Watergate Story: Reportage and Opinion</i> , 1977
	15	Prentice-Hall: <i>Contemporary Newspaper Design</i> , 1979
	16	Prentice-Hall: <i>Copy Reading and News Editing</i> , 1973
	17	Prentice-Hall: <i>Press and America, Third Edition</i> , 1971
	18	Prentice-Hall: <i>Press and America, Fourth Edition</i> , 1982
	19	Princeton University Press: <i>News in the Media</i> , 1987
	20	<i>The Quill</i> , 1973-1975

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21 *San Diego Union*, 1979-1986

Editing

18

1 *Gift O' the Sea* (Rust-Oleum History), 1971

2 *World Book*, 1981-1999

RESEARCH

Ethics

3 Ethics at Medill, 1998-2003

4 Ethics in Journalism Award, 1996

5 Ethics, Law and History Department, 1997-2002

6 Ethics Panel, April 17, 1996

7 Ethics Programs, Spring, 1999

8 General, 1978, n.d.

9 Journalism Ethics Project Proposal, 1989

10 Medill Honor Pledge, 2001

11 Medill Policy on Academic Integrity, 1990-1993

12 Newspaper Photojournalism: Making Ethics Count, Spring, 1998

13 Northwestern University Center for Professional Ethics, 1991

14 Project on Legislative Ethics and the Media Proposal, 1982

15 Sexual Harassment on Teaching Media, 1990-1996

Wire Service / UPI History

16 Correspondence, 1975-1996

PUBLICATIONS, SPEECHES, APPEARANCES

19

1 AEJMC Panel, Aug. 9, 2002

2 American Antiquarian Society, Nov. 1-3, 1984

3 "American Wire Services: A Study of their Development as a Social Institution," 1979

4 *American National Biography* Entries, 1996

5 "AP's Board of Directors: A Preliminary Study" AEJ Convention, Aug. 18-21, 1974

6 "AP's Board of Directors: A Study in Journalistic Power," 1974

7 "AP's Board of Directors" Monograph, 1975-1976

8 "Are the Media Too Powerful?" Associate Luncheon, Sept. 13, 1978

9 Author Meets the Critics: Conflict of Interest in the Professions, Mar. 1, 2002

10 Baillie and Cooper Entries, *American Newspaper Journalists*, 1984

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	12	<i>Biographical Dictionary of American Journalists</i> Entries, 1989
	13	Building the News Network," <i>ASNE History of Newspapers</i> , 1990
	14	"Bulgaria and Yugoslavia – Free Press in Eastern Europe," Jan. 16, 1991
20	1	"Cable Professionalism: An Overview," n.d.
	2	"Campaign Coverage," Northwestern University Club Speeches, 1992
	3	"Campaign 1992: On the Ethics Trail," Feb. 6, 1992
	4	"Case Studies and Media Artifacts in the Journalism and Mass Communication Classroom" Panel, Aug. 5, 2001
	5	Chairman's Message, History Division, Aug. 21, 1972
	6	Chicago Headline Club Discussion, Feb. 16, 1984
	7	"Chicago Media Ethics," Nov. 21, 2002
	8	Chicago Society of Business Press Editors, n.d.
	9	"Citizen Kentucky: Democracy and the Media," April 12, 2001
	10	"Commentary Corner," <i>Advertising Age</i> , Nov. 23, 1981
	11	"Conflict at NU: The 'Dirty Linen' Syndrome," <i>Quaecumque</i> , Winter 1980
	12	"Confronting the Crisis in Journalism Ethics," Feb. 8, 1998
	13	"Consumer's Guide to News Media," Continuing Education Seminar, May 21, 1994
	14	"A Conversation with Fred S. Siebert," <i>Journalism History</i> , Winter 1979
	15	"Cooperative News Gathering," <i>American Journalism</i> , 2002
	16	"Copy Desk Dynamics," <i>Journalism Educator</i> , Oct. 1974
	17	Craig, Daniel, Entry in <i>American Newspaper Journalism</i> , 1985
	18	"Crossed Paths: The Dowaliby Case and the News Media," May 27, 1993
	19	Cross-media Seminar, 1997-1998
	20	"Defining the Boundary of Professional Practice," 1999
	21	"Development of Free Press and Speech in U.S. History," April 18, 1989
	22	Dietz, David, Interview, May, 1967
	23	"The Dilemma of Journalism Education," March 31, 1979
	24	"The Dilemma of Journalism Education," <i>Mass Communication Review</i> , Fall, 1979
	25	Early Articles: <i>Quill</i> , <i>Logos</i> , <i>Purdue Alumnus</i> , 1959-1965
	26	"Early Mechanization of Newspaper Printing," APHA, Oct. 8, 1990
21	1	"Early Telegraphic News Dispatches: The Forerunner of the AP," AEJ, Aug., 1973
	2	"Early Telegraphic News Dispatches: The Forerunner of the AP," <i>Journalism Quarterly</i> , Winter, 1974

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21	3	An Editor, An Educator and an Attorney, Mallinckrodt College, Sept. 29, 1975
	4	Emerging Leaders Conference, Keynote Speech, Oct. 15, 1998
	5	"Encouraging Cross-curriculum Teaching of Journalism Ethics," Oct., 2000
	6	"The Endless Search for Journalism Ethics," Nov. 11, 1995
	7	"Ethics for Everyone?" Medill Alumni Speech, Jan. 30, 2001
	8	Ethics Lecture, Basic Writing Class, Oct. 26, 1993
	9	"Ethics of Journalists: Fact or Fiction?" Evening with the School, Sept. 1991
	10	"Ethics of Journalists? Outstanding or Outrageous?" Speeches, 1988-89
	11	"Extension 720" Appearance, Oct. 17, 1975
	12	Firesides, 1994-2003
	13	"First Amendment: A Journalist's Guide to Freedom of Speech" Panel, American Bar Association, Feb. 24, 1991
	14	"First Amendment and the Outrageous Web Page," Modes of Writing Class, May 22, 1996
	15	"First Things First," AEJ History Division, April, 1975
	16	"First Things First: A Proposal," <i>Journalism History</i> , Summer, 1975
	17	"The Foreign Connection: Transatlantic Newspapers in the 1840s," <i>Journalism History</i> , Fall/Winter, 1983
	18	"For Journalists Only?" <i>Columbia Journalism Review</i> , July/Aug., 1977
22	1	"Freedom of Expression: Past, Present and Future," Williamsburg, April 5-7, 1991
	2	Freedom of Information Seminar, Headline Club, April 19, 1980
	3	"Freedom of the Press in Eastern Europe," NAA, April 13, 1991
	4	"Freedom of the Press in Eastern Europe," NAA Cruise on the Elbe, Oct. 8-21, 1992
	5	"Freedom Speaks," PBS, Jan. 23, 1998
	6	Future of Journalism Conference, Chicago Headline Club, April 9, 1999
	7	"Future of News," Wilson Center, May 11, 1989
	8	<i>Future of News</i> , Chapter on Wire Service, Wilson Center, 1992
	9	"The Future of the News Media," Women in Communications, Feb. 21, 1980
	10	"The Grand Tour: On the Road to Passable Pedagogy," <i>Journalism History</i> , Fall, 1981
	11	"Harbor News Association: Formal Origin of the AP," <i>Journalism Quarterly</i> , Summer, 1968
	12	"Hart and the Media," <i>Newsfeed</i> , Dec., 1986
	13	"Has Journalism Lost its Standard?" Twin Cities Alumni Club, March 22, 2001
	14	High School Journalism Day, April 5, 2002
	15	"Historical Dynamics of Technology and Social Values," AEJ, March 18, 1983

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	17	Historical Sketches of Chicago Newspapers, 1978-1983
	18	"History and Headlines of the Last 75 Years," NU Day, Oct. 23, 1996; and University Guild, Feb. 3, 1997
	19	History Division Discussant, AEJMC, Aug., 1994
	20	<i>History of Mass Media</i> Encyclopedia Articles, 1998
	21	"History of Political Campaigns," Alumni Class, Sept. 26, 2000
	22	"In or Out in the Newsroom?" Rainbow Week Panel, May 22, 2002
	23	"Issues of Journalism," Michigan State, Feb. 15, 1999
	24	"J-History Students Like Oral Project; Society Gains Too," <i>Journalism Educator</i> , April, 1979
23	1	"Journalism at Crossroads," May 6, 2003
	2	Journalism Ethics, Class Presentation, Jan. 18, 1993
	3	"Journalism Ethics," Cherubs Speech, July 13, 1998
	4	"Journalism Ethics: A Cause in Search of Support," NAA Seminar Day, April 7, 1979
	5	"Journalism Ethics: Myth or Reality?" Continuing Education Seminar, Feb. 2, 1978
	6	"Journalism on the Internet," CRC Lunch with a Professor, Sept. 17, 1996
	7	"Journalism's Impact on Society," NU Alumni Clubs, 1993-1995
	8	"Journalistic Judgments in the News," Friday Club, Nov. 17, 1995
	9	"Journalistic Professionalism: Is It an Oxymoron?" Phoenix, Nov. 14, 2001
	10	"Journalists' Current Ethical Dilemmas," Seminar Day, April 26, 2003
	11	"Journalists in the Revolution," SPJ/SDX Convention, 1975
	12	"Journey Through the All-Too-Real World of Chicago Media," Humanities Fireside, 1986
	13	Junior Statesman Program, July 16, 1998
	14	Junior Statesman Program, June 30, 1999
	15	"Legislative Ethics and the Media: Historical Perspective," Hastings Center, June 2, 1983
	16	"The Liverpool Connection: Transatlantic Newspapers in the 1840s," AEJ Convention, Aug. 11, 1980
	17	"The Marketplace of Ideas: A Measure of Free Expression," IL Volume, 1978
	18	"The Marketplace of Ideas," <i>Journalism Monograph</i> , 1989
	19	"Media and Society," Niles North High School, March 23, 1998
	20	"Media Coverage Since 9/11," Northwestern University Club of Columbus, Nov. 23, 2002
	21	Medill Alumni Club of Southern California, July 17, 1999

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	23	"Men Obscure in History Helped Develop Nation's All-important Wire Services," <i>Publisher's Auxiliary</i> , Oct. 25, 1975
	24	"The Nation's First Wire Service: Evidence Supporting a Footnote," AEJ Convention, Aug. 7, 1979
24	1	"The Nation's First Wire Service: Evidence Supporting a Footnote," <i>Journalism Quarterly</i> , Winter, 1980
		<i>Nation's Newsbrokers (1989)</i>
	2	Correspondence: General, 1962-1997
	3	Correspondence: Northwestern University Press, 1986-1993
	4	Manuscript: Vol. I, Draft 1, Preface-Chapter 2
	5	Manuscript: Vol. I, Draft 1, Chapters 3-5
	6	Manuscript: Vol. I, Draft 1, Chapters 6-7
25	1	Manuscript: Vol. I, Draft 1, Chapter 8
	2	Manuscript: Vol. I, Draft 1, Chapters 9-10
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	4	Manuscript: Vol. I, Draft 2, Preface-Chapter 2
	5	Manuscript: Vol. I, Draft 2, Chapters 3-4
	6	Manuscript: Vol. I, Draft 2, Chapters 4-5
	7	Manuscript: Vol. I, Draft 2, Chapters 6-7
26	1	Manuscript: Vol. I, Draft 2, Chapter 7 and Bibliography
	2	Manuscript: Vol. I, Draft 2, Bibliography
	3	Manuscript: Vol. II, Chapters 1-2
	4	Manuscript: Vol. II, Chapters 3-5
	5	Manuscript: Vol. II, Chapter 5-Index
	6	<i>New York Times</i> Author's Query, 1970-1975
	7	Permissions, 1988-1990
	8	Proofs: Vol. I, Preface-p. 131
27	1	Proofs: Vol. I, pp. 132-267
	2	Proofs: Vol. I, pp. 268-356
	3	Proofs: Vol. II, Preface-p. 160
	4	Proofs: Vol. II, pp. 161-353
	5	Reviews and Catalogues, 1989-1992
	6	"New Marketplace: A Perspective on Freedom of Expression," Aug., 1977

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	8	<i>News-Gazette</i> Clippings (I), 1955-1960
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28	1	<i>News-Gazette</i> Clippings (III), 1955-1960
	2	<i>News-Gazette</i> Clippings (IV), 1955-1960
	3	"Newspaper Archives," <i>Critical Studies in Mass Communication</i> , March, 1984
	4	"Newspapers," <i>Concise Handbook of American Popular Culture</i> , 1982
	5	"Newspapers," <i>Handbook of American Popular Culture</i> , Vol. III, 1981
	6	"Newspapers," <i>Handbook of American Popular Culture</i> , 1989
		<i>Newspapers: A Reference Guide (1988)</i>
	7	Correspondence, 1982-1995
	8	Manuscript: Introduction-Chapter 1
29	1	Manuscript: Chapters 2-3
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	3	Manuscript: Chapters 5-6
	4	Manuscript: Chapters 7-8, Appendix
	5	Proposed Sequel, 1996
	6	Reviews and Catalogues, 1987-1988
	7	"Newspapers as Genealogical Sources," March 26, 1977
	8	"Newspapers in John Wing's World," <i>The Chicago Diaries of John M. Wing</i>
	9	"Newspapers Today and Tomorrow," May 26, 1992
	10	"19 th -century Front Pages," July 22, 1993
	11	"Nixon vs. the Press – Who Won?" Alumni-Faculty Seminar Day, Apr 26, 1975
	12	"Notes on a Reconstructed News Report," n.d.
	13	NU Club Speeches: General, 1988-1995
	14	NU Overnight Speech, Nov. 19, 1978
	15	"On the History of the Free Press," Free Expression Conference, Dec. 15, 1988
	16	Oral History Panel, AEJMC Convention, 1998
	17	Parker School Guest Speech, April 27, 2001
	18	"Perspectives in America: Changes in Culture and Society," Oct. 16, 1999
	19	Placement Conference, Dec. 8, 1976
30	1	"The Place of Media," Feb. 28, 1989
	2	"A Plea From Amid the Letter es," <i>Journalism History</i> , Summer, 1974
	3	"Press and Government Relations," Homecoming Speech, Oct. 25, 2002
	4	"Press Barons," WGN Radio, June 15, 2000

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	7	"Press, Politics and the '92 Campaign," 1992
	8	"Press, Society and Government," Associates Luncheon, April 4, 1974
	9	"Press vs. Government: A Growing Conflict," March 24, 1973
	10	Privacy Lecture, D35, 1989-1997
	11	"Professional Ethics: A Case Study," NU Day, 1985
	12	"Public Affairs and the Media," Institute for Learning in Retirement, Oct. 20, 1999
	13	"Public's Right to Know Is More Important Than the Candidate's Right to Privacy" Debate, April 14, 1988
	14	"Pushing the Limits: A Panel on the Ethics of Journalism," Oct. 27, 1999
	15	"Re-evaluating Siebert's Second Proposition for the 21 st Century," 2002
	16	<i>Reviewing Stand</i> , Oct. 8, 1978
	17	"The Right to Know...What?" Oct. 14, 1976
	18	RTNDA, Sept. 25, 1998
	19	"Rules for the Playing Field: Freedom in the Age of Social Responsibility," Dec. 9, 1999
	20	<i>Sensational News: Journalism at the Crossroads</i> (unpublished), n.d.
	21	"Sketch of the Professional Master's Programs of Medill" <i>Panel</i> , Dec. 1, 1995
	22	"Socratic Dialogue on the Question of Journalism Ethics," June, 1984
31	1	"Socratic Method Adds Zest to Ethics, Law Classes," <i>Journalism Educator</i> , April, 1978
	2	"Socratic Method in Journalism," AEJ Convention, Aug., 1977
	3	Soeteber, Ellen, Introductory Speech, April 28, 2003
	4	SPJ Hypothetical Debate, Nov. 6, 2001
	5	"Stalking the Elusive Ethics of Journalism," May 23-25, 1986
	6	"Taking Stock: Practical and Professional Ethics in the 21 st Century," March 4, 2001
	7	"Technological Tension: Communication-Transportation Innovation and Realignment, 1918-1941," Oct., 1991
	8	"Technology and the Individual," <i>News Media Between the Wars</i> , 1984
	9	"Technology and the Media: Realignment in the Marketplace," Oct. 31, 1981
	10	"Transportation and Communication: A Historical Perspective," Sept. 19, 1985
	11	"Trends in U.S. Newspapers' Wire Service Resources, 1934-66," <i>Journalism Quarterly</i> , Winter, 1966

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	2	Unidentified Manuscripts, n.d.
	3	University of Chicago, March 2, 1999
	4	“When Processes Collide,” <i>Journal of Mass Media Ethics</i> , Jan., 1998
	5	“When Your Company is Sued: Avoiding and/or Putting Out Media Wildfires,” Sept. 18, 1997
	6	“Who’s Picking the Next President?” Alumni Association Speeches, 1988
	7	“Why Do Journalists Do That?” Evanston Public Library (South Branch), March 24, 1997
	8	“Wire Services,” Guest Lecture, April 16, 1991
	9	Woman’s Club Appearances, 1997-1998
	10	World Press Institute, 1984-1987
	11	“Yellow Journalism and Teddy Roosevelt,” <i>General Learning Video</i> , 2001

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33	1	Alumnae of Northwestern Courses, 1994-1996
	2	Alumnae of Northwestern Course, Fall, 1999
	3	Alumnae of Northwestern Course, Winter, 2003
	4	The Culture, Law and Issues of the News Media (D20), Summer, 1998
	5	Ethics, Law and History of Journalism (401), Summer, 2001
	6	Ethics and Law of Journalism (401), Summer, 2002
	7	Ethics and Law of Journalism (401), Fall, 2002
	8	Government and the News Media (D20), ca. 1982-2002
	9	Government and the News Media (D20), ca. 1990s
	10	Government and the News Media (401), Fall, 2001
	11	Government and the News Media (401), Winter, 2002
	12	Government and the News Media (D20): Midterm Examinations, 1994
	13	Government and the News Media (D20): Final Examinations, 1994
34	1	Government and the News Media (D20): Readings and Handouts, 1990s-2000s
	2	History and Issues of Journalism, Fall, 2000
	3	History and Issues of Journalism (202), Spring, 2003
	4	History, Law and Ethics of Journalism (D20), Summer, 1999
	5	History of Mass Communications (C02), Spring, 1997
	6	Junior Statesmen Foundation: Junior Statesmen Summer School, 2000
	7	National High School Institute, 1995-1998
	8	National High School Institute, 1999
	9	National High School Institute, 2000-2002
	10	University College: Journalism and the Individual (D05), Spring, 1996