footnotes

INSIDE
4  Hidden treasures
6  Past, paper, scissors
11 Honor roll of donors
From the dean of libraries

News

Hidden treasures

Past, paper, scissors
Scrapbooks from University Library’s collections
by Ellen Blum Barish

Honor roll of donors

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On the cover Place cards, programs, and dance cards from the scrapbook of Mary Coyle (C27). From the exhibit Past, Paper, Scissors: Scrapbooks from the Northwestern University Library Collections, September 16, 2013–January 3, 2014, at University Library in Evanston.

Above The scrapbook of Lillian Hawley (WCAS1912) is packed with artifacts illustrating almost every aspect of a college student’s life a century ago.
Autumn is well under way. Homecoming is already in our rearview mirrors, fall finals are coming up. It’s a memory-making time for students and a nostalgic one for alumni—an apt moment to look at how we remember, especially in this digital age.

This issue of Footnotes seemed the perfect occasion to showcase selected scrapbooks from the Library’s collections. Most are housed in University Archives, the home of our institutional memory. The department has 200 scrapbooks dating from 1857 to 2012. Some are from alumni who ultimately became well known: television host and cocreator/editorial director of Tiger Beat Lloyd Thaxton, philanthropist Owen Coon, and Pro Football Hall of Famer Otto Graham. Others are from lesser-known scrapbook makers whose books offer a feel for their times, pulling us to the page through items of daily life.

From this collection came the 28 books constituting our fall exhibit, Past, Paper, Scissors: Scrapbooks from the Northwestern University Library Collections. Many offer a glimpse into life on campus and events around Evanston and the Chicago area. The other books focus on related national history. These books create their own sort of archive, both personal and institutional.

Libraries are already practiced at collecting and archiving physical memorabilia, but the exhibit prompts us to consider the challenge of collecting and archiving the digital. What will the future of memory keeping look like? And how will it affect the work that libraries do? As you’ll see in our “Staff Accomplishments,” members of our own Library staff are exploring some of these questions. Digital archiving initiatives are peppering the country. And perhaps you’ve already read about the 2012 digitization of the Daily Northwestern. Until recently, alumni searching for articles in the Daily had to pull up a chair and thumb through yellowed pages of the newspaper. Now a curious alum can access the digitized issues from anywhere, type in a keyword, and search articles (even advertisements) from 1871 to 2000—for free. (The Daily Northwestern from 2000 to the present was already available online.)

We continue to explore and experiment with creative ways to archive and exhibit digital collections in the Library. It’s very exciting to be finding new ways to preserve physical historical memories and, at the same time, apply what we learn to the material and memories produced today.

Sarah M. Pritchard
Dean of Libraries and Charles Deering McCormick University Librarian
Planning and facilities associate joins Library

In May the Library welcomed Elizabeth Hitchcock as the new associate University librarian for planning and facilities. Hitchcock oversees strategic planning initiatives and major renovation and construction projects in addition to managing Library facilities in Evanston, Chicago, and Waukegan, Illinois. She came to Northwestern in 2004 as assistant director of planning for Facilities Management. A registered architect, Hitchcock holds a master of architecture degree from the University of Pennsylvania with a focus on historic preservation and sustainable design.

“Admitted students consistently identify the campus library as a key factor in deciding where to go to college,” says Hitchcock. “Our challenge is adapting Library facilities to provide the technology and services these students have come to expect for the collaborative spaces in buildings originally designed for individual, contemplative work.”

Prior to joining Northwestern, Hitchcock was part of the design team at Venturi, Scott Brown and Associates in Philadelphia and later served as head of alumni affairs for the University of Pennsylvania’s School of Design.
**Staff accomplishments**


**Carolyn Caizzi** was invited to teach a workshop for the Summer Education Institute for Visual Resources and Image Management at the University of Michigan in Ann Arbor. Her review “Smithsonian Collections Search Center” was published in the August issue of *CHOICE: Current Reviews for Academic Libraries*.

**Stefan Elnabli** participated in an Audiovisual Preservation Exchange program at Fundación Patrimonio Fílmico Colombiano in Bogota last June and conducted a workshop on personal digital archiving at the bookstore Casa Tomada while there.

**Nicole Finzer** was selected to participate in CARLI’s Digital Preservation Outreach and Education program designed by the Library of Congress.

**Tim Hagan** was selected as a board member at large for the North American Serials Interest Group.

**D. J. Hoek**’s article “Beyond Bebop: Dial Records and the Library of Contemporary Classics” was published in the spring issue of the Association for Recorded Sound Collections’ *ARSC Journal*. His opinion piece “There Are No Free Libraries” appeared in the March–April issue of *American Libraries*.

**Josh Honn** was named cochair of the Midwest Modern Language Association’s new permanent section on digital humanities.

**Qiana Johnson** was elected 2014 chair of the Reference Services Section of the Reference and User Services Association of the ALA.

**Benn Joseph** participated in the Archives Leadership Institute and was selected as a CARLI Digital Preservation Trainer.

**Michael North** was elected to the ExLibris Users Group of North America Steering Committee and was named its liaison to the Alma Product Working Group. Recently he gave a presentation about the Library’s “Discovery” website PRIMO at the International Group of ExLibris Users Conference in Berlin.

**Sarah Pritchard** was appointed to the board of directors of the Chicago Collections Consortium and to the Library Advisory Group for JSTOR. Her article “Special Collections and Assessing the Value of Academic Libraries” was published in the fall 2012 issue of *RBM: A Journal of Rare Books, Manuscripts, and Cultural Heritage*.

**Deborah Rose-Lefmann** was elected vice chair of the Dewey Decimal Classification Editorial Policy Committee.

**Geoff Swindells** was selected as the ALA’s representative to the IFLA Standing Committee on Government Information and Official Publications. He co-presented “Library Practice as Participatory Design” with **Marianne Ryan** at the CLIR Participatory Design Seminar at the University of Rochester.

**Jennifer Young** was elected to chair the ALA ALCTS Continuing Resources Section.

**Dateline: Evanston**

In celebration of the launch of the digitized *Daily Northwestern*, more than 200 alumni and Library supporters joined the Library Board of Governors October 3 to hear a discussion by Medill alumni about what it was like to work for the campus newspaper during their student days: (left to right) Medill professor Charles Whitaker (J80, GJ81); Christine Brennan (J80, GJ81), a sports columnist for *USA Today* and member of Northwestern’s Board of Trustees; Rance Crain (J60), president and editorial director of Crain Communications; George De Lama (J79), former managing editor of the *Chicago Tribune*; Medill professor Donna Leff (J70, GJ71); and Michael Wilbon (J80), a commentator for ESPN. Wilbon’s *Syllabus* photo is projected in the background.
What is it? A depiction of Lucifer, the fallen angel and ruler of hell, from *Doktor Johannes Faust’s Magia naturalis et innaturalis*, published by J. Scheible of Stuttgart in 1849. This compendium of texts regarding magic, the kabbalah, demons, and sorcery is illustrated with hand-colored engravings. The book came to the Library with the 1972 purchase of the Justin Wright collection, containing about 1,400 books on the occult, astrology, phrenology, and witchcraft.

Where is it? Special Collections.

What is it? A photograph of the last moments of *Our Son*, a 55-year-old schooner that succumbed to a gale in Lake Michigan in 1930. The photo was taken from the deck of a rescue steamer just minutes after the crew had been saved. From Dwight Boyer’s *Ghost Ships of the Great Lakes*, published in 1968.

Where is it? Transportation Library.

What is it? A page from *Duck, Death and the Tulip* by German artist and picture-book author Wolf Erlbruch, a modern surrealist master in the tradition of Max Ernst and the Dadaists. In 2006 his entire oeuvre was honored with the International Board on Books for Young People’s Hans Christian Andersen Medal, the most prestigious international award in children’s literature.

Where is it? Hans Christian Andersen Awards Collection, Special Collections.
What is it? A handbill documenting Northwestern’s annual Trig Cremation ceremony, a springtime ritual held from 1877 to 1913 in which students burned their trigonometry textbooks. The event later evolved into a student-produced musical. The Library’s collection contains newspaper stories and written histories of Trig Cremation as well as programs, handbills, and songbooks from the ceremonies.
Where is it? University Archives.

What is it? Original sketches for George Crumb’s *A Haunted Landscape*, which was completed in 1984. As is typical of Crumb’s orchestral music, the work employs an exotic array of bells, gongs, and other percussion instruments, using unusual sounds and performance techniques to evoke an ominous sense of mystery, suspense, and darkness. Perhaps the most familiar use of Crumb’s music is his string quartet, *Black Angels*, on the soundtrack of the 1973 horror classic *The Exorcist*.
Where is it? Music Library.
A page from journalist and columnist Georgie Anne Geyer’s (J56) scrapbook features matchbook covers advertising local restaurants, including Mary’s Cupboard, “the best hamburgers in town”; Limehouse, “chop suey and soft lights on Howard St.”; and Moraine on the Lake in Highland Park, “beauty spot on Lake Michigan.”
art personal diary, part photo album, and part ephemera collection—held together with glue and a hard binding—a scrapbook has much the same mission as a library: to collect, preserve, and share artifacts of a bygone era.

The scrapbook maker applies glue to the beribboned party invitation, calligraphed menu, or ticket stub from a theater production or football game, perhaps handwriting captions to contextualize photos or punctuating the page with quotations, poetry, or sketches.

This visual vernacular is the focus of *Past, Paper, Scissors: Scrapbooks from the Northwestern University Library Collections*, an exhibit on the first floor of Main Library and in the Deering Library lobby that will continue through January 3, 2014. The 28 scrapbooks on display offer an intimate glimpse into life on campus and as far back as the mid-19th century.

Each of these scrapbooks contains stories from a particular time in a particular life and allows the viewer to see what traditional historical archives alone do not always show: clues about

Edith Sternfeld (WCAS21) was an active member of the YWCA, Chi Omega sorority, Phi Beta Kappa and Shi-Ai honorary societies, the women’s Inter-Sorority of Sigma Sigma, and the Laurean Literary Society.

The scrapbook of Emmy Award–winning television host and producer Lloyd Thaxton (C50), who was also cofounder of the fan magazine *Tiger Beat*, includes photographs, clippings, handwritten notes relating to his childhood, and a baby sock.
expectations, social mores, and technology. They offer a feel for the times, providing texture—quite literally, in the case of a fabric swatch from a party gown—and sometimes even aromatic access (from perfumed items or mildewed pages). They come to the reader, decades or even a century later, with brittle edges, dried flowers tucked between the pages, and crumbling, yellowed, and torn news clippings, pulling us to the page through familiar items of daily life.

“These amazing books demonstrate the desire to save bits of information that would otherwise be lost,” says University Archives assistant Yvonne Spura, curator of the exhibit. “We like to show the scrapbooks because they are colorful and individual, and they record people’s lives in their times.”

University Library is home to more than 200 scrapbooks dating back as far as 1857, most of them within the collection of University Archives. They include scrapbooks from renowned composer John Cage and from students who ultimately became well known—including television host and Tiger Beat cocreator and editorial director Lloyd Thaxton (C50), philanthropist Owen Coon (WCAS15, expectations, social mores, and technology. They offer a feel for the times, providing texture—quite literally, in the case of a fabric swatch from a party gown—and sometimes even aromatic access (from perfumed items or mildewed pages). They come to the reader, decades or even a century later, with brittle edges, dried flowers tucked between the pages, and crumbling, yellowed, and torn news clippings, pulling us to the page through familiar items of daily life.

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Otto Everett Graham Jr.

Even before he quarterbacked the Cleveland Browns to seven championship wins in the mid-1940s through the mid-1950s, Waukegan-born Otto Graham (SESP44) set the record for biggest baby born in Illinois (14 pounds, 12 ounces), became the state champion French horn player, and helped Northwestern rank as one of the best college football teams in the country. University archivist Kevin Leonard says of Graham, “He was, hands down, the greatest athlete ever to attend Northwestern University—an All-American in football and basketball and an outstanding baseball player—and we are just thrilled to provide a home for his personal scrapbooks.”

Graham’s accomplishments across his lifetime are captured in the 58 personal scrapbooks that Graham’s mother and his wife kept for almost 50 years, between 1936 and 1985. Past, Paper, Scissors, the exhibit running in Main and Deering Libraries through January 3, 2014, displays the one that documents his budding relationship with Beverly Collinge (SESP46), who later became his wife.

The Graham family in 2012 provided the Library with films and audio recordings from his career and earlier this year graciously donated the extensive scrapbook collection to University Archives.
tion and travel news, toothpicks, and tickets to see the famed magician Harry Houdini in Chicago in 1925. These illustrated anthologies are like pieces of gold, found not on river bottoms but in hard-to-see spaces like a basement corner or an overflowing box in the attic. With ever-increasing digital options for keeping memories—blogs, digital scrapbooking, Flickr, and Pinterest, for example—we collect fewer priceless physical mementos every day. Past, Paper, Scissors reminds us that we must somehow hold on to these precious morsels.

Urging alumni who are moving, downsizing, or cleaning out their homes to think of the Library, University archivist Kevin Leonard says, “We’d be overjoyed to have alumni scrapbooks.” He can be reached at 847-491-3354 or archives@northwestern.edu.

Left Edith Sternfeld’s “Memory and Fellowship Book” is filled with amateur photographs of the Evanston campus and its students as well as theater tickets and programs, invitations to parties, Halloween jaunts, and other social events from the years 1917 to 1921. Below Photo gallery showing Sternfeld from different perspectives. L19; his scrapbook contains a 1914 tuition receipt for $70 for a semester of college), and Pro Football Hall of Famer Otto Graham (SESP44). Graham’s family gave the Library 58 scrapbooks containing press clippings, programs, fan mail, photographs, tickets, awards, certificates, and event ephemera from 1936 to 1985 (see page 9).

Some of the scrapbooks are testaments to their creators’ particular preoccupations and obsessions. The scrapbook pages of James Maurice Howell (WCAS35) from 1931 to 1941 are filled with parking tickets, and Paul Luker (L14) glued ladies’ handkerchiefs to his pages during the years 1906 to 1916. Helen Paddock (WCAS14, G15) included written first impressions of classes, dorm and classmate photographs, and recipes and menus from 1914. Mary Coyle (C27) collected signatures, buttons and badges, invitations to bridge games, letters, vacation and travel news, toothpicks, and tickets to see the famed magician Harry Houdini in Chicago in 1925.

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Northwestern University Library appreciates the generosity and continued loyalty of our donors during the period from September 1, 2012, to August 31, 2013.

We ask that you alert us to any incorrect information or omissions. We will correct the University’s records and print corrections in the next issue of Footnotes.

Please send corrections to Carlos Terrazas, Director of Development, Libraries, Press and University Archives; Northwestern University; 1201 Davis Street, Evanston, Illinois 60208-4410; 847-467-2831; c-terrazas@northwestern.edu.

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In Memoriam
In memory of Mary Place Baker
Ellen K. Baker
John C. Doolittle
In memory of Clinton Bristow
Fredley L. Hill
In memory of Marylu Cervieri-Chuck
Randall Louis Chuck Sr.
In memory of Raymond Champion
Zachary Ross Linnert
Kevin M. Pease
In memory of Rolf Erickson
Lester N. Calvedt
In memory of Ana Furman
Joshua J. Furman
In memory of Joyce Johnson
John Curtis Johnson
In memory of Harvey & Carol Leopold
Clayton E. Leopold
In memory of Leah Lerner
Mary E. Lerner
Sheryl Enders
Eric Eagle
Betty J. McGonaghey
In memory of Charles Moskov & Allan Schuaberg
Samuel P. Wong
In memory of Andriana G. Vasalos
Alexandra Christina Gilroy

In Honor
In honor of Elizabeth Adanycy
& all Schaffner Associates
Roger L. Nall
In honor of Howard Dubin
Robert J. Bates
Nancy D. Beckwith
Roger G. Beckwith
Arthur J. Bloom
Mary Bloom
Katrina L. Helmkamp
John B. Julia
John B. Martin
Arnold J. Palder
Carl W. Peery
Helen C. J. Vroes
Karen Dollenmayer Vroes
James L. Zydik
In honor of Dr. Gerard Goshgarian
Joan Johnston Tomkovich Trust
Joan Johnston Tomkovich Trust
In honor of Dean Sarah Pritchard
Charles L. Katzenmeyer
Roger L. Nall
In honor of Richard and Margaret Rastetter
Mary Bann Shrawood
In honor of Sigma Phi Epsilon
Ralph Wade Kittle III
Northwestern University is home to vast book, map, digital, and archival resources that explore and respond to climate change. This exhibit highlights Northwestern researchers’ approaches to climate change through science, innovative engineering, student initiatives, and strategic imperatives to reduce greenhouse gases and develop clean energies.