

SPRING 2017 VOLUME 42 NUMBER 2

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On the cover: A 1917 World War I recruitment poster by Charles Buckles Falls. Courtesy of Northwestern Libraries Government Information collection.

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### Northwestern remembers the First World War

A Libraries exhibit on display until June 16 draws deeply from University Archives to commemorate the centenary of the United States' entry into World War I. The exhibit features the holdings of Base Hospital 12, a unit of more than 260 army and navy doctors, nurses, and enlisted personnel—many of them Northwestern students. The hospital was organized by Frederic A. Besley, a surgeon and faculty member at Northwestern's medical school.

Above: Base Hospital 12 medical personnel with Sir Thomas Lipton during a stopover in London en route to France in 1917. Lipton, the grocery magnate and founder of the Lipton tea brand, backed medical aid groups such as the Red Cross during World War I. Photo courtesy of Northwestern University Archives.

### **NEWS**

### Librarian's field study helps high schoolers

In April, librarian Erik Ponder began a monthlong research trip to South Africa to study neighborhoods that were segregated during the apartheid era. With the help of Northwestern and Evanston Township High School's partnership office, Ponder's trip played a significant role in humanities classes cotaught by ETHS teachers Aaron Becker and Letitia Hinkle.

As the students read *Welcome* to *Our Hillbrow*, Phaswane Mpe's novel about postapartheid life in Johannesburg, Ponder visited the neighborhoods described in the book, connecting with the classes via blogs, podcasts, and live video interviews.

At a March kickoff meeting at University Library, the students watched *Tsotsi*, the 2005 movie about a Johannesburg gang leader, and took a tour of the Melville J. Herskovits Library of African Studies.

The collaboration is supported by Title VI funding from Northwestern's Program of African Studies and Office of Neighborhood and Community Relations.



University Libraries' Erik Ponder (second row, second from left) with Evanston Township High School teachers and their students.

## New repository preserves faculty research

This spring, the Libraries launched a new tool for the long-term preservation of faculty research and data. The institutional repository, dubbed Arch, draws on the Libraries' archival expertise to preserve faculty work in a permanent format that is more easily accessible to researchers.

Unlike such storage solutions as external drives and commercial web-hosting services, an institutional repository is maintained by librarians at archival standards.

ensuring that scholarly materials remain accessible as long as the library exists.

"When libraries preserve something, it's for the ages," said John Dorr, head of digital scholarship services, which oversees the repository.

Arch also shares metadata with search engines and other discovery tools, making scholarly papers and datasets easy to share and compliant with public-access requirements for federally funded research. Arch is free for Northwestern researchers at arch.library.northwestern.edu.

### Chicago lecture kicks off World War I commemoration

To launch a season of World War I remembrances at Northwestern, the Libraries Board of Governors hosted history professor Henry Binford for a spring lecture at the Chicago History Museum in March. Binford's talk, "World War I: Crucible of 20th-Century Chicago," examined the social, cultural, and demographic changes that took place in the city during wartime.

The lecture complemented the opening of the exhibit *Northwestern Remembers the First World War* in University and Deering Libraries, on view through June 16. To see the digital exhibit, visit sites.northwestern .edu/ww1.



Libraries Board of Governors chairman Steve Strachan (left) presents history professor Henry Binford with a print of a 1920 map charting Chicago's ethnic population by neighborhood.



From left: Martin Antonetti, Libraries head of Distinctive Collections; guest Stephanie Marie Weinzierl; Block Museum curator Corinne Granof; Lisa Corrin, the Ellen Philips Katz Director of the Block; guest Gina Villanueva-Weinzierl '85; and Scott Krafft, McCormick Library curator.

## **Autographed Brooks volume discovered**

As librarians checked the general collection to prepare for the centenary of the birth of Pulitzer Prize-winning poet Gwendolyn Brooks, they discovered a surprise on the shelves: a copy of Family Pictures, a 1970 collection of Brooks's poetry, containing a hand-written dedication by the author.

The title page bears the inscription "To Cyrus and Imogene — Affectionately, Gwen." The dedicatees were likely Cyrus Colter, a Northwestern faculty member in the Department of African American Studies who retired in 1978, and his wife, Imogene. The Libraries received Colter's papers after his death in 2002, though the book likely entered the general collection through a donation by his family after that, said University archivist Kevin Leonard.

The autographed book is now housed in the Charles Deering McCormick Library of Special Collections for safekeeping.

## Moorman exhibition opens in Salzburg

The traveling exhibition A Feast of Astonishments: Charlotte Moorman and the Avant-Garde, 1960s–1980s opened at Salzburg's Museum der Moderne in March, bringing with it staff from University Libraries and the Mary and Leigh Block Museum of Art.

The exhibition, a curatorial collaboration between the Block and the Libraries, draws on Moorman's archive held in the Charles Deering McCormick Library of Special Collections. Hundreds of photographs, videos, and eclectic objects from Moorman's career tell the story of the Juilliard-trained cellist who founded the preeminent annual festival of avant-garde performance.

After its world premiere at the Block in January 2016, *A Feast of Astonishments* traveled to New York University's Grey Art Gallery in September. A *New York Times* review called it one of the top 10 exhibitions of 2016.

The exhibition will be on display in Salzburg until June 18.

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HERE TO HELP: RESEARCH CONSULTATIONS

t's week three of the quarter, you've got a paper due in seven weeks for your 300-level history class about 17th-century Europe—and you've got it in your head to write about the history of teacups. Where do you begin?

With a librarian, of course. The subject specialists at Northwestern University Libraries provide the service known as the research consultation, a wide-ranging, problem-solving process that requires librarians to be part sleuth, part counselor. The 15- to 60-minute consultation is where the inklings of an idea meet the bibliographies and research strategies that result in top-notch papers.

"It is the best part of my job," said Harriet Lightman, head of Research and Learning Services and a history specialist. "When you direct students to just the right resource or help them refine their line of inquiry, they are often so thankful—or just plain relieved. We can sometimes tell they're going back to class and saying positive things about us because we hear from their friends the next day."

Consultation requests come in from graduate and undergraduate students alike, whether they're dipping their toes into a multiyear project or scrambling on a five-page paper that's due that week, Lightman said. Students may be referred to a subject specialist after they visit the research assistance desk, or they may file the online request form in the wee hours of the morning. In many cases, subject specialists receive direct calls from students, thanks to the out-reach librarians do with their

associated faculty members and courses.

Consultation goals are all over the map, from help with assessing large amounts of scientific data to very specific topics only a subject specialist could unpack. This academic year, theater librarian Charlotte Cubbage fielded this request from a group of undergraduates writing a script:

"We are very interested to learn more about the history of abortion politics in America, medical information about different kinds of birth control, the various kinds of sexual education in schools now and in history, and some of the current laws regarding these issues in Indiana," the students wrote.

"I don't get easy requests," Cubbage said. "This example shows how interdisciplinary Northwestern research frequently is." "When you direct students to just the right resource or help them refine their line of inquiry, they are often so thankful —or just plain relieved." —Harriet Lightman

She was able to guide the students to ample resources, she said, because "all that information is out there. And our students are so enthusiastic about exploring the possible research channels, they get invested in what we find for them."

Exploring possible channels begins with truly understanding the request, Lightman said. Sometimes the consultation involves backing up the conversation to be sure the student has chosen the right topic. Lightman likes her meetings to be face to face so she can gauge how students respond to her probing questions. Then she can help them shape their line of

inquiry accordingly. This is how Lightman would tackle the teacup query from a historian's point of view:

"You're interested in teacups?

Maybe what you're really interested in is the history of ceramics. Or is it really economic history? You say teacups, and what I hear is Delft [home of a famous style of pottery]. I hear paintings on teacups, I hear the history of India and the importation of tea to the United States—which direction do you really want to go?"

A consultation can leave students with more options and viable paths than they can fit into one

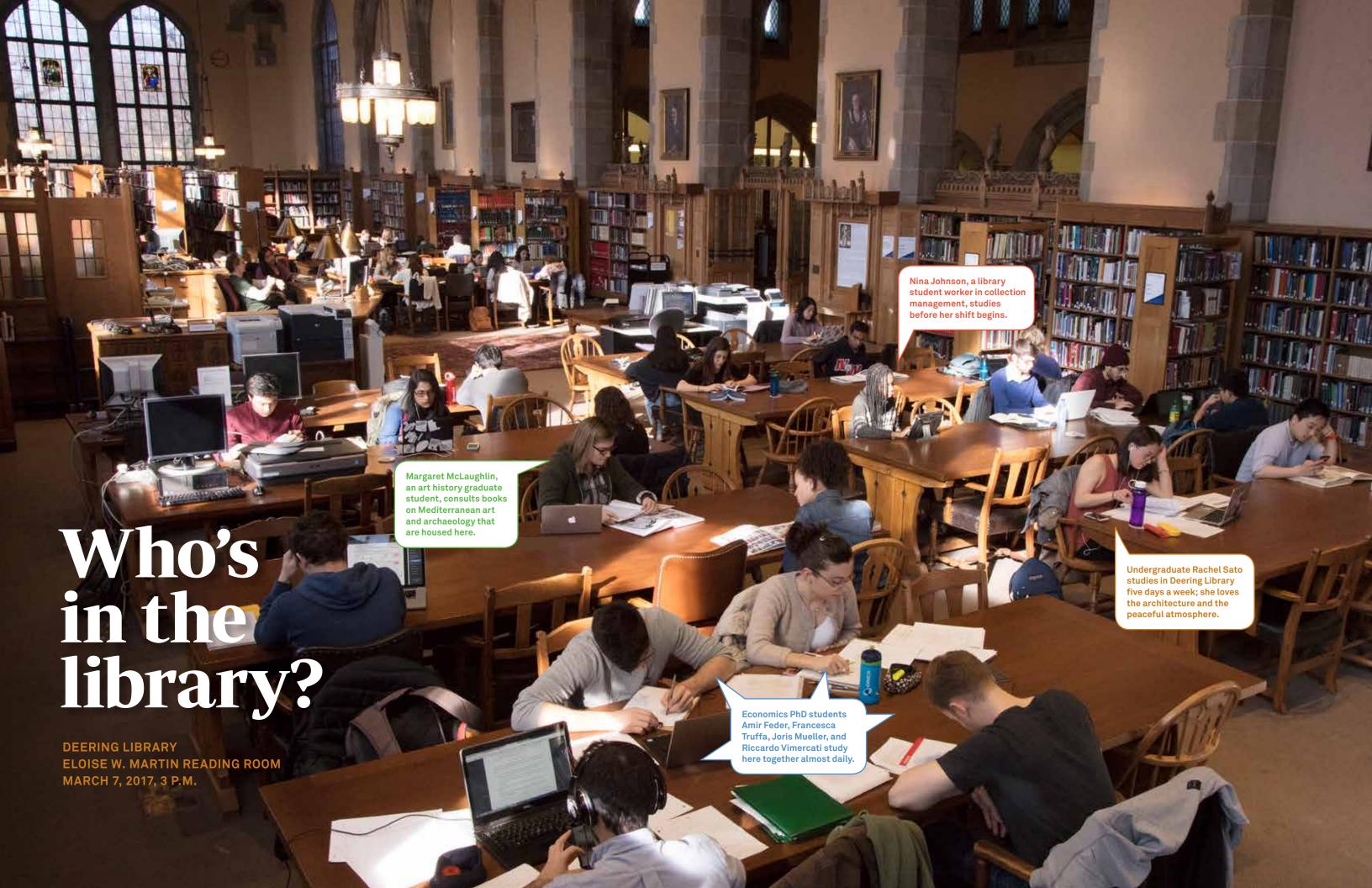
paper. That's part of the learning process, Lightman said.

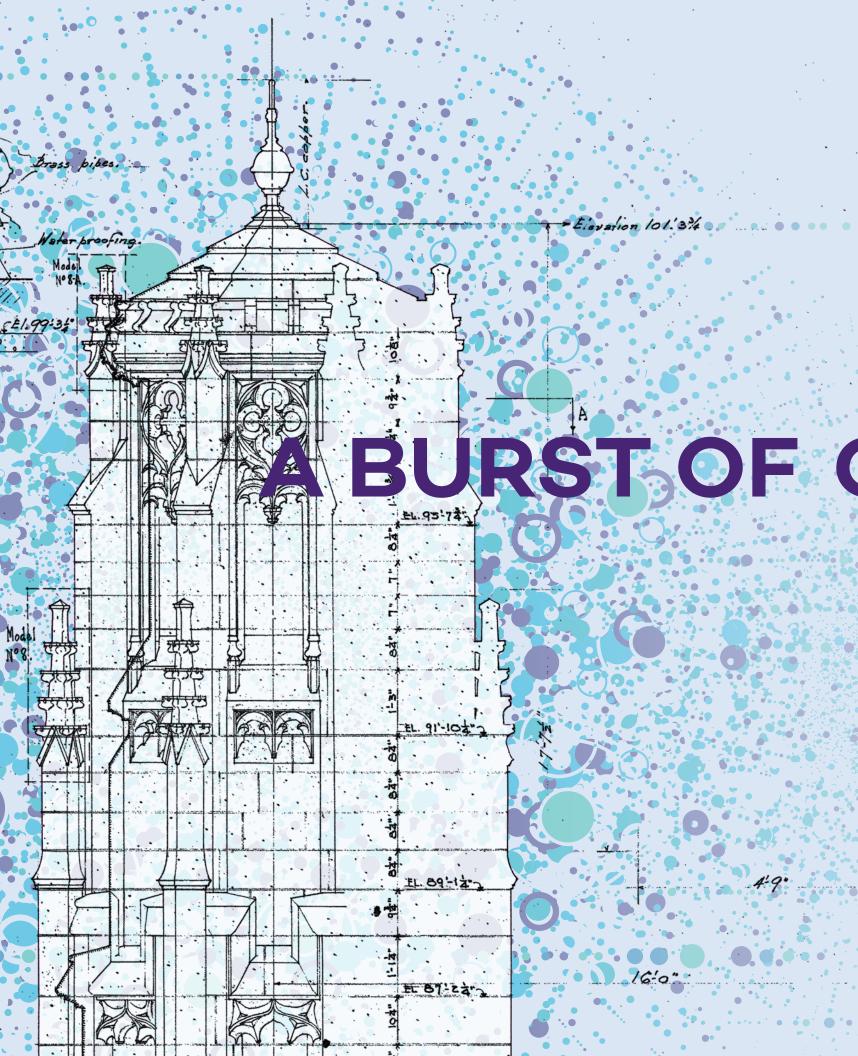
"An analogy I like to use with students is, "Think about research as a spool of thread," she said. "'You keep pulling, but you'll never get to the end of this spool. At some point you have to cut it and sew the garment."

When the subject specialists are done with a research consultation, students are ready to become garment tailors of their own.

To meet our librarians, visit www.bit.ly/nulibrarians.

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WHEN NORTHWESTERN LIBRARIES asked the University community to envision the future of the Libraries, donors responded in a big way. As of April 1, about \$43 million had been raised for the Libraries as part of We Will. The Campaign for Northwestern.

"Our donors recognize that a campaign for the Libraries is really a campaign for all of Northwestern," said Sarah Pritchard, dean of Libraries. "When we improve our services and offer more resources, the entire University benefits."

### A strong start

As part of the Campaign, a massive project to restore and upgrade Deering Library reflects a reappraisal of Library Board of Governors member Peter McKee '60, '03 P, '06 P and his wife, Joan '03 P, '06 P, are regular donors to the Libraries and made a significant contribution this year. The Libraries will recognize the McKees' generosity by naming one of the planned new seminar rooms in Deering Library in their honor.

Longtime donor and Libraries Board of Governors member Sandi Riggs '65 has been influential in encouraging other alumni to join in the effort to restore Deering Library. Riggs's generosity will be recognized in a named exhibit space in the restored Deering.

Chairman of the Libraries Board of Governors Steve Strachan '17P, great-grandson of Charles Deering, wants to see Deering Library keep its position of

## URSTOF GENEROSITY

DONORS SHAPE THE DEERING OF TOMORROW, BOLSTER COLLECTIONS AND SERVICES FOR TODAY

how the library should serve its users. Renovated and reconfigured reading rooms that house the building's special collections will provide improved access and service for researchers, as well as better security for the rarest items. The building will feature new classrooms and meeting spaces that can be used for teaching, consultation, conferences, and evening programs.

Though a surge in donations over the past year has been invigorating, Pritchard cautioned that it's far too soon to call the fundraising stage complete.

"While the outpouring of donor generosity has allowed us to move out of the concept phase and into the architectural planning phase," Pritchard said, "a project of this size must pass many wayposts before you can see physical progress. We need to keep up the pace of our fundraising before we can begin construction."

### Donor leadership

Leading the transformation of Deering are the donors who share the Libraries' vision, Pritchard said. Many of those donors will be recognized by the Libraries in the form of named spaces and classrooms.

prominence at Northwestern. He considers it important to continue his family's legacy with a gift toward the Deering revitalization.

Leslie Devereaux '64 has been a frequent contributor to the Libraries during her lifetime, endowing multiple book funds in her father's name. In 2014 her major gift to the Libraries helped launch the Campaign.

#### **Expanding the collections**

As fundraising for the Deering project continues, the Libraries are enjoying a sustained period of support for the growth of collections and the ever-continuing refinement and expansion of services.

"Even as we keep one eye on the plans for Deering, it's critical that we continue to strengthen our collections of distinction and all of our services," Pritchard said. "We have to anticipate and respond to the growing information needs of the campus."

Pritchard has been greatly encouraged by the funds that have recently been established to support the growth of specific services and collections:

### THANK YOU

We thank the following donors, who have made gifts or pledges to the Libraries totaling \$50,000 or more between September 2011 and April 2017 as part of We Will. The Campaign for Northwestern.

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• American history, in the form of the extensive Archive of Americana, thanks to a donation from Readex (NewsBank) and its president, University life trustee Dan Jones '61.

- · Asian studies, thanks to the financial support of Evelyn Riedel '83, P '20 for print and digital resources.
- · Microeconomics, thanks to the financial support of Robert J. Reynolds '65, '70 in memory of his mentor, Northwestern professor and 2010 Nobel Prize laureate Dale T. Mortensen.
- · The Transportation Library, also supported by Reynolds, who established a fund for the purchase of resources on US railroads, focusing on the period before 1950.
- · Jewish studies, thanks to University life trustee and Libraries Board of Governors member Gordon Segal '60 and his wife, Carole Segal '60, whose support will provide continued access to the Shoah Foundation's Visual History Archive, which chronicles Holocaust survivors' stories.
- · Music studies, thanks to the financial support of Board of Governors member Jim Freundt '72 and Diane Tkach '73. '82. The estate of former Bienen School of Music professor Laurence Davis also established a gift fund in 2015 for music manuscript purchases.
- Turkish studies, thanks to financial support from University trustee Melih Keyman and through close collaboration with Northwestern's Keyman Modern Turkish Studies Program.
- The Libraries' preservation program, thanks to the late Marie A. Quinlan '33, a 20-year member of the Board of Governors, whose Quinlan Preservation Fund endowed the leadership position for this critical library service. Her gifts made possible a complete renovation of the conservation lab in 2016.

With the help of these donors and many others, Northwestern University Libraries are closer than ever to a new era of service and scholarship that enrich the entire campus.

More opportunities remain for recognition in the Deering Library campaign and to support the growth of individual collections. For information, please contact Jennifer Mullman '99, the Libraries' director of development, at jmullman@northwestern.edu.

#### THE McKEES GIVE BACK

Few families are as "purple" as Peter and Joan McKee's.

A member of the Libraries Board of Governors since 2008, Peter '60 and his wife, Joan, saw two sons graduate from Northwestern in 2003 and 2006; their niece, their son-in-law, and five other family members also went to the University.

Peter and Joan are more than regular donors to the Libraries. This year, they made a lead gift that has energized the Deering Library campaign for 2017 and beyond. One of the new classrooms in the renovated space will be named in their honor.

Why do the McKees support the Libraries? For Peter, it's a combination of fond memories of time spent under Deering's barrel vaults and a realization about donor constituencies.

"Each of Northwestern's schools is supported by an active alumni group," he said. "But no one graduates from the Libraries."

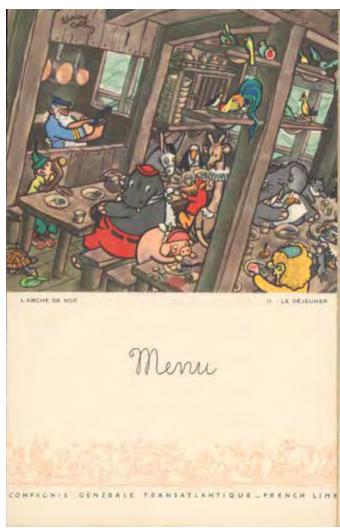
So, as an alumnus of the bygone undergraduate business program, McKee realized he could make a difference in an area of the University that is critical yet lacks a built-in alumni base.

And for the "purple" McKee family, there's an additional reason.

"I hope some of my grandkids will get to go to Northwestern," he said. "I hope they get to wander through Deering Library and enjoy the changes we are making today because of the We Will campaign."

# HIDDENTREASURES

OF NORTHWESTERN UNIVERSITY LIBRARIES

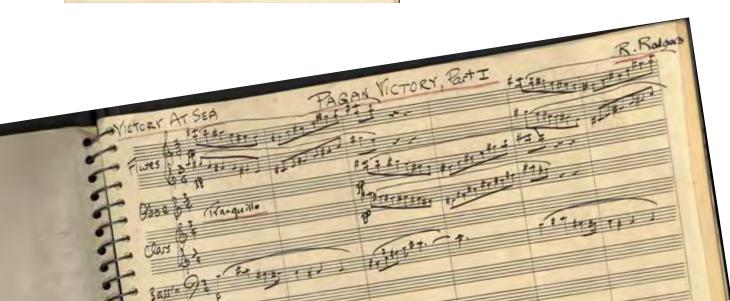


What is it? A children's menu for June 23, 1960, aboard the Compagnie Générale Transatlantique French Line ocean liner *Liberté*. The cover, illustrated by Edouard Collin, depicts animals on Noah's ark enjoying their meals. Children ate well on the *Liberté*, with menu options such as braised chicory salad and prime rib. The menu is part of the Gary Gelzer Transportation Collection, which includes over 450 items spanning the entire 20th century.

Where is it? Transportation Library

What is it? Robert Russell Bennett's manuscript score for the 1952–53 NBC documentary *Victory at Sea*, a 26-part series on World War II that featured wartime footage. Richard Rodgers is credited as the composer, but Bennett wrote in his unpublished memoirs that Rodgers provided themes and melodies that Bennett fleshed out into more than 11 hours of orchestral music. Bennett's papers were donated to the Libraries in 2002.

Where is it? Music Library





What is it? A log book for two Atlantic voyages of the American cargo ship *Factor*, kept by shipmaster Elisha Whitney in 1806 and 1807. This log includes documentation of each day's course and speed and includes sketches of new coast-lines encountered by the crew.

Where is it? Charles Deering McCormick Library of Special Collections

What is it? Two figures carved of thorn wood by an unknown Nigerian artist. Such carvings are an early-20th-century folk art tradition of the Yoruba, a Nigerian ethnic group. These carvings are among a collection of art and artifacts donated recently to the Libraries by alumna and Evanston resident Joy Hebert '77 PhD.

Where is it? Melville J. Herskovits Library of African Studies

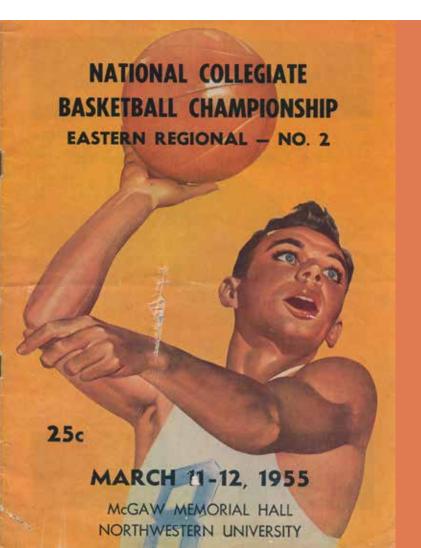


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## Sports media get an assist from University Archives

When the Northwestern University men's basketball team received its first invitation to the NCAA tournament this spring, the Wildcats became the national sports story of the moment.

As the historic invitation to the "Big Dance" inched from possible to all-but-certain, Kevin Leonard and his team at University Archives fielded requests from several media outlets, including *Sports Illustrated* and its podcast *The Narrative*, hosted by alumnus Harry Swartout '14.

In response to the team's success and the accompanying media attention, the Libraries launched a web page featuring an illustrated timeline of Northwestern basketball history. Check it out at www.libraries .nu/NU\_Bball.