

1997 SUMMER READING LIST
“FOR THE LOVE OF MONEY”:
RECENT BOOKS ON AFRICAN AMERICAN BUSINESS,
ECONOMICS, EMPLOYMENT, FINANCE, AND
MONEY MATTERS

Money is the root of all evil. Do funny things to some people.
Give me a nickel. Brother, can you spare a dime?
Money can drive some people out of their mind.

The O’Jays, “For the Love of Money,” (Gamble, Huff & Jackson, 1973)

The African American Yellow Pages: A Comprehensive Resource Guide and Directory.
Edited by Stanton F. Biddle. New York: Henry Holt, 1996.

African-American Youth: Their Social and Economic Status in the United States.
Edited by Ronald L. Taylor. Westport: Praeger, 1995.

America, Richard F. And Bernard E. Anderson. Soul in Management: How African-American Managers Can Succeed in a White Business Environment. New York: Carol Publishing Group, 1996.

An American Dilemma Revisited: Race Relations in a Changing World. Edited by Obie Clayton Jr. New York: Russell Sage Foundation, 1996.

Anderson, Claud. Black Labor, White Wealth: The Search for Power and Economic Justice. Edgewood: Duncan & Duncan, 1994.

Ballard, Donna. Doing It For Ourselves: Success Stories of African American Women in Business. New York: Berkley Pub. Group, 1997.

Bandele's Annual Small Business Guide to African-American and Multi-cultural Events.
Washington, D.C. : Gabriel Bandele, c1994- [Annual].

Beck, Roy Howard. The Case Against Immigration. New York: W.W. Norton, 1996.

Blacks in Rural America. Edited by James B. Stewart and Joyce E. Allen-Smith. New Brunswick: Transaction Publishers, 1995.

Boston, Kelvin E. Smart Money Moves for African Americans. New York: G.P. Putnam's Sons, 1996.

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- Broussard, Cheryl D. Sister CEO: The Black Woman's Guide to Starting Her Own Business. New York: Viking, 1997.
- Burman, Stephen. The Black Progress Question: Explaining the African-American Predicament. Thousand Oaks: Sage Publications, 1995.
- Carnoy, Martin. Faded Dreams: The Politics and Economics of Race in America. Cambridge: Cambridge University Press, 1994.
- Chideya, Farai. Don't Believe the Hype: Fighting Cultural Misinformation About African-Americans. New York: Plume, 1995.
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- Collins-Lowry, Sharon M. Black Corporate Executives: The Making and Breaking of a Black Middle Class. Philadelphia: Temple University Press, 1996.
- Culture, Gender, Race, and U.S. Labor History. Edited by Ronald C. Kent. Westport: Greenwood Press, 1993.
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- Drake, St. Clair and Horace R. Cayton. Black Metropolis: A Study of Negro Life in a Northern City. With an introduction by Richard Wright; and a new foreword by William Julius Wilson. Revised and enlarged edition. Chicago: University of Chicago Press, 1993, c1970.
- Drake, Willie Avon and Robert D. Holsworth. Affirmative Action and the Stalled Quest for Black Progress. Urbana: University of Illinois Press, 1996.
- Economic Perspectives on Affirmative Action. Edited by Margaret C. Simms. Washington, D.C.: Joint Center for Political and Economic Studies, 1995.
- Etter-Lewis, Gwendolyn. My Soul is My Own: Oral Narratives of African American Women in the Professions. New York: Routledge, 1993.

- Fairlie, Robert W. Ethnic and Racial Entrepreneurship: A Study of Historical and Contemporary Differences. New York: Garland Pub., 1996.
- Fraser, George C. Success Runs in Our Race: The Complete Guide to Effective Networking in the African-American Community. New York: W. Morrow, 1994.
- The Ghetto Underclass: Social Science Perspectives. Edited by William Julius Wilson. Updated ed. Newbury Park: Sage Publications, 1993.
- Gravelly, Melvin J., II. The Black Entrepreneur's Guide to Success. Edgewood: Duncan & Duncan, 1995.
- Graves, Earl G. and Wes Smith. How to Succeed in Business Without Being White: Success Strategies from America's Premiere Black Entrepreneur. Harper Business, 1997.
- Harris, Fran. About My Sister's Business: The Black Woman's Road Map to Successful Entrepreneurship. New York: Fireside, 1996.
- Harry, Lois. Stressors, Beliefs, and Coping Behaviors of Black Women Entrepreneurs. New York: Garland Pub., 1994.
- Hawkins, Ricky J. The Red Book: How the Black Man Can Begin to Achieve Financial Freedom. Asheville, NC: Future Vision Pub., 1994.
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- Hine, Darlene Clark. Speak Truth to Power: Black Professional Class in United States History. Brooklyn: Carlson Pub., 1996.
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- Race, Class, and Community in Southern Labor History. Edited by Gary M. Fink and Merl E. Reed. Tuscaloosa: University of Alabama Press, c1994.

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