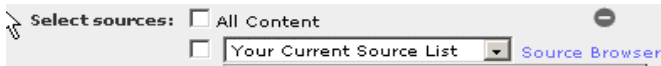


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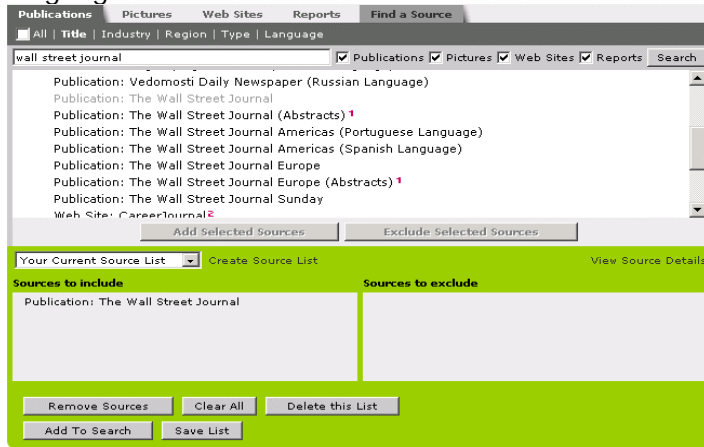
Note: Factiva will automatically time out after approx. 3 minutes of inactivity.
Use web browser IE 5.01 or Netscape 6.01 or higher

Selecting a publication in Factiva (such as the Wall Street Journal, etc.)

Click on Source Browser.

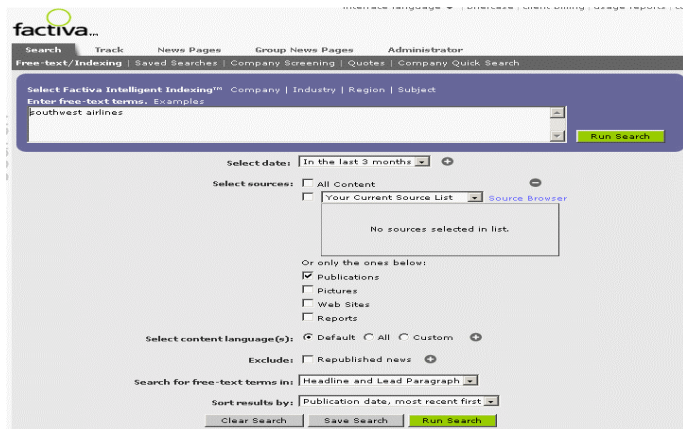


Then browse for publications, pictures, web sites and reports by title, industry, region, type or language



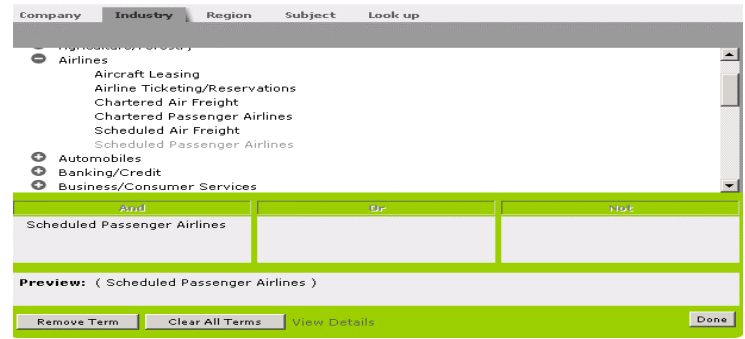
Searching publications by keyword (free-text)

Free-text is the default search when you first log in.



Searching publications by company, industry, geographic region or subject

Browse or look up term and select it to be searched within publications.

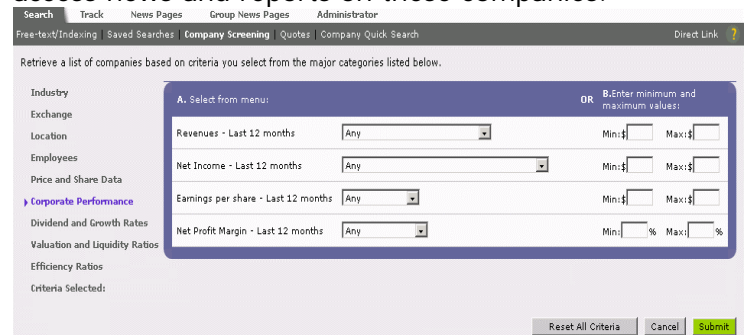


Saved Searches

Your search can be saved but can also be accessed, used or deleted by other users as the NU subscription to Factiva is not based on individual accounts but one account to which all NU users have access.

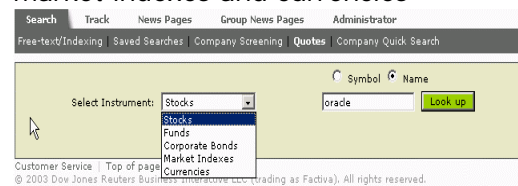
Company Screening

Identify publicly-traded companies or lists of these companies based on various criteria and then access news and reports on these companies.



Quotes

Look up quotes on stocks, funds, corporate bonds, market indexes and currencies



Company Quick Search

Search Track News Pages Group News Pages Administrator
Free-text/Indexing | Saved Searches | Company Screening | Quotes | Company Quick Search

To retrieve company news and financial information, enter:

Symbol Name Search Or Select from:

Company quick search retrieves company contacts, description, key competitors, financials, SEC filings, stock performance, latest news, press releases, trade articles, company/industry comparison, and latest analyst reports.

SOUTHWEST AIRLINES CO

Contact Information
P.O. Box 36611
Dallas, TX 75225-1611, USA
Telephone: (214) 792-4000
Fax: (214) 792-5015
<http://www.southwestairlines.com>
Source: Media General

Business Description
Major domestic airline that provides primarily short haul, high-frequency, point-to-point, lowfare service.
Source: Media General

Key Competitors
AMM
Alaska Air
America West
Continental Airlines
Delta
Frontier Airlines
Mesa Air
Midwest Express
Northwest Airlines
UAL
US Airways
Source: Hoover's Inc.

Corporate Performance
(Last 12 mos.)
Currencies: USD
Revenues: 5,359,879,000
Net Income: 262,075,000
Earnings per share: 0.33
Net Profit Margin: 4.9%
Source: Media General

Additional Links

Quote
Symbol: LUV.N Price: 14.35 Change: 0.15▲ Volume: 1,207,800
Currencies: USD Exchange: NYS 52-Week High: 21.99 52-Week Low: 10.90
Quotes delayed according to Exchange regulations. Quotes as of 03:02 pm, 3 January 2003.
Source: Reuters Investor

3 Months Weekly
Nov Dec
Reuters Investor

Latest News
1. **More's Code**
Entrepreneur Magazine, 3 January 2003, 351 words, (English)
2. **Southwest Airlines will require boarding pass at BWI**
Associated Press Newswire, 12:30 am, 3 January 2003, 438 words, (English)
3. **Southwest Air/Traffic - 2: Yr Load Factor 65.9% Vs 68.1%**
Dow Jones News Service, 07:01 am, 3 January 2003, 134 words, (English)
4. **FULL TEXT RELEASE - Southwest (LUV.N) load factor.**
Reuters News, 08:57 am, 3 January 2003, 15 words, (English)
5. **Security stepped up for baggage**
The Seattle Times, 2 January 2003, 231 words, (English)

Latest Press Releases
1. **Southwest Airlines Reports December Traffic.**
PR Newswire, 3 January 2003, 516 words, (English)
2. **Looks Like Southwest Airlines Customers Have All Been Good Boys and Girls ...**
PR Newswire, 23 December 2002, 397 words, (English)
3. **Hoffa to Rally With Dallas SWA Mechanics.**
PR Newswire, 19 December 2002, 164 words, (English)

Group News Pages

As with saved searches, group news pages can be created but may also be accessed, used or deleted by other NU users.

Viewing, Printing and Saving Articles and Reports

Select articles to be viewed, view as RTF, email, print or download



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Factory Intelligent Indexing™
[Southwest Airlines Inc.]
and Enter free-text terms. Examples:
southwest airlines
Run Search
Modify Search Criteria

Headlines 1-20 of 26 | Next 20
Sort by: Publication date, most recent first
View as: Full Article

Save Search | Save as a Track | New Search

Publications

- Sprint-Southwest Airlines Pact**
The Wall Street Journal, 7 January 2003, 76 words, (English)
OVERLAND PARK, Kan. -- Sprint Corp. signed a three-year agreement to deliver both voice and high-speed data services to Southwest Airlines. ...
More Like This
- Southwest Air Inks Multiyear Common Deal With Sprint**
Dow Jones News Service, 05:00 am, 6 January 2003, 95 words, (English)
OVERLAND PARK, Kan. --(Dow Jones) - Sprint Corp. (PON, PCS) signed a three-year agreement to deliver both voice and high-speed data services to Southwest Airlines. ...
More Like This
- Southwest Airlines Traffic Rises**
The Wall Street Journal, 6 January 2003, 60 words, (English)
DALLAS -- Southwest Airlines said December traffic rose 9.7% to 3.9 billion revenue passenger miles from 3.5 billion a year earlier. A revenue passenger mile is one paying passenger carried one mile. ...
More Like This
- Fort Worth Star-Telegram, Texas, Mitchell Schuurman Column.**
KBTV Knight-Ridder Tribune Business News-Fort Worth Star-Telegram, 5 January 2003, 326 words, (English)
Jan. 5: Low costs are a way of life at Southwest Airlines, but here's a little secret: Many of its pilots are among the best-paid in the business. ...
More Like This

Track

This feature is not included in the NU subscription.

News Pages

Browse latest two weeks' issues of top business and news publications such as the WSJ, NYT, Businessweek and Barron's. **Note: The Chicago Tribune is not available.** For the Tribune, look under Electronic Resources at <http://er.library.northwestern.edu/> then limit type of resource to Indexes and Abstracts and search on Chicago Tribune.

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Nasdaq 1,387.08 2.23
SP 500 925.10 16.51

Updated: 04:16 pm, 6 January 2003
Delayed per Exchange rules.
Quotes in local currency.
Source: Reuters Investor

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Hear all about it! New Tools Let You Listen and Learn
What Publications Are Available at the Start of your Business Day?

THE WALL STREET JOURNAL.
Monday, 6 January 2003 Front Page

- FEC Plans to Erase a Key Rule Aiding Local Phone Competition**
The Wall Street Journal, 6 January 2003, 1663 words, (English)
- Business and Finance**
The Wall Street Journal, 6 January 2003, 468 words, (English)
- Making Fake Flakes Isn't So Easy for TV; Send In the Spuds ...**
The Wall Street Journal, 6 January 2003, 1115 words, (English)
- "Growth Insurance": Bush to Propose Broad Tax Cuts in a \$600 ...**
The Wall Street Journal, 6 January 2003, 2424 words, (English)
- A Global Journal Report --- Big Wheels: Japan Auto Makers ...**
The Wall Street Journal, 6 January 2003, 1899 words, (English)
- World-Wide**
The Wall Street Journal, 6 January 2003, 627 words, (English)
- Quarterly Mutual Funds Review (Inside Today's Journal)**
The Wall Street Journal, 6 January 2003, 32 words, (English)

The New York Times
Monday, 6 January 2003 Front Page

- Squandered Lead, Bungled Kick: Giants Let the Playoffs Slip Away**
The New York Times, 6 January 2003, 1466 words, (English)