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On the cover and back cover Illustrations by Georges De Feure from the iconic art nouveau work *La Porte des Rêves* by Marcel Schwob (Paris, 1899). This extraordinary rare book was recently acquired by the McCormick Library of Special Collections with support from the Margery Barker Memorial Fund and the Theodore Wesley Koch Memorial Library Fund.

footnotes

CELEBRATING OUR DONORS FALL 2008, VOLUME 33, NUMBER 3

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Letter from the University Librarian

Northwestern alumni returning for reunions in recent years have been startled by the transformation of downtown Evanston. Scores of new condos, shops, and restaurants have brought a busy vibrancy to the city's streets that surprises those



who remember a sleepier town. But the streets themselves bear old, familiar names: Greenleaf, Orrington, Lunt, Hinman, McCormick. These were the families whose vision and generosity built the foundations of Evanston, of Northwestern, and also of Northwestern's Library, where collections and endowed funds — like Evanston's streets — still bear their names.

From the beginning the Library has depended on its circle of generous and devoted donors to meet the challenges of growth and a constantly evolving information landscape. In this issue of *Footnotes* we highlight those relationships and express our gratitude for them.

In the pages that follow you'll find stories about some of the many, many donations that have made a difference for us in the past year, and you will meet some of the donors behind them.

This year of Deering Library's 75th anniversary has been an especially exciting time for us, allowing us to look back at our traditions and forward to our challenges. Seed money from the Deering and McCormick families will help us begin a major renewal of Deering Library to preserve its classic grandeur and to embed state-of-the-art functionality critical to today's university library. We've engaged one of the country's leading architectural firms, RMJM Hillier, to work with us in assessing how to reconfigure space both in Deering and the Main Library to better serve our users, our collections, and our staff in the coming years.

In addition to updating our facilities, we continue to be challenged to develop the Library's collections in ways we would never have anticipated even 10 years ago. As the University builds programs in new and emerging disciplines like nanotechnology, cognitive science, environmental studies, and developmental economics, we must respond by investing in the print, electronic, and media resources necessary to support our faculty's ambitious teaching and research agendas.

Like Evanston, we need to invest constantly in renewing ourselves, our services, and our facilities. So we deeply appreciate the contributions of all our donors — those who built our foundations, those who've endowed our ongoing growth, and those who will join with us in the coming years as we keep pace with — and try to anticipate — the needs of a vibrant intellectual community.

Sarah M. Pritchard Charles Deering McCormick University Librarian



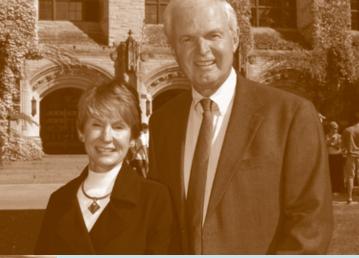
 Lindsay King with Abby McCormick O'Neil, Zachary Vella, Charlotte Deering McCormick, and Ben Conant
 Clockwise from left: Nancy McCormick Vella, Stephen Strachan, Christopher Hunt, Charles Seitz III, Blair Collins Maus, Abby McCormick O'Neil, and Kammer Strachan



Lunch on Deering Meadow

On September 26, the Library's Lunch on Deering Meadow celebrated the 75th anniversary of the Charles Deering Library and brought together more than 200 guests, including Library donors and staff, members of the University administration and faculty, students, and 12 descendants of Charles Deering. Special thanks go to University President Henry S. Bienen, trustee Blair Collins Maus, and Library Board of Governors member Stephen Strachan for their remarks and to the RR Donnelley Foundation for supporting this and other programming throughout the 75th anniversary year.





- Peter and Joan McKee
 Henry Bienen and John Rau
 Peggy and Paul Bodine

Photos by Mary Hanlon.

Library Annual Fund





The Annual Fund made possible the acquisition of late-19th-century photographs by Alexander Hesler, a prominent photographer who worked from a studio in Evanston. Left Northwestern's class of 1879. Top The University's first gymnasium

Bottom Frances Willard on the steps of her Evanston home

Every year gifts to the Library Annual Fund from alumni, parents, and friends provide Northwestern University Library with a large pool of unrestricted funds we can use to accomplish a variety of important goals.

For instance, Northwestern scholars must have instant access to an ever-widening array of cutting-edge and comprehensive research databases and other electronic resources in their fields — which can cost tens of thousands of dollars each.

Scientists and mathematicians must stay current in fields where not only the research but also the fields themselves are continuously evolving. Last year Annual Fund contributions helped make possible access to the *Encyclopedia of Global Warming* and Climate Change; Wave Propagation: From Electrons to Photonic Crystals and Left-Handed Materials; and the new Journal of K-Theory.

In the humanities such resources can instantly open up an entire era, place, or

topic to the type of investigation that once required scholars to spend weeks or even months in faraway libraries. This year, because of the Annual Fund's support, a vast new digital collection of 18th-century literary and arts-related journals is literally at the fingertips of our researchers.

The Annual Fund lets us support the research needs of specific faculty members. For a journalism professor researching Stephen Crane's career as a newspaper reporter, we were able to purchase microfilm of the Florida *Times Union* for the years 1896 and 1897 as well as a complete run of the journal *Stephen Crane Studies* from 1992 to the present.

Sometimes, too, these unrestricted funds can enable us to purchase extraordinary and unique items that fall outside established budgets. When a rare collection





of writings by renowned composer Michael Nyman recently became available, our Music Library was able to acquire it. Not only will this purchase prove invaluable to our music faculty and students, its presence here reinforces the Music Library's identity as the world's leading collection of 20thcentury classical material.

Gifts to the Annual Fund come in all sizes, from \$50 to \$50,000. We appreciate every single gift because collectively they make a tremendous impact on our ability to accomplish all these goals.

The Deering Society

Those who contribute \$1,000 or more in any given year are offered membership in the Library's Deering Society. This group takes its name from the family whose generosity established the Charles Deering Library in 1933 and whose descendants have remained active supporters. The Deering Society holds an annual spring dinner to honor the recipient of the Deering Family Award, recognizing extraordinary contributions to the Library. The 2008 recipient of the Deering Award was the late Walter Netsch, architect of the Main Library.

Donor spotlight

Leon and Rae Moses

Collectively, Leon and Rae Moses have spent 100 years on the Northwestern faculty. (Rae specifies that this includes a period Leon spent as a visiting professor; otherwise, the total is only 92 years.) He is Robert E. and Emily King Professor Emeritus of Business Institutions, with appointments in both economics and the Transportation Center. She is associate professor emerita in linguistics and has done substantial work in gender studies.

Over the years they've developed an appreciative working relationship with the Library and its staff. "I taught freshman seminars for many years," Rae says, "and the reference librarians were always so helpful to me and my students."

Leon relied on librarians both in the Main Library and the Transportation Library for his research, recalling in particular that when he needed an especially obscure German book he wasn't sure could be found, someone at the Library found it for him. "And they gave us a carrel to share," he says. "I felt guilty asking for two carrels for one family, so we always shared one."

They felt strongly about supporting the Library in turn. Over the years, Rae says, they sometimes designated gifts for specific purposes — either for the Transportation Library or the Femina collection in the McCormick Library of Special Collections — but for the most part they choose to make unrestricted gifts to the Annual Fund, to be spent at the librarians' discretion.

"What we've learned in all these years," Rae concludes, "is that those librarians have very good judgment."



Donor spotlight

Eric Sloan and Dominique Bravo

Library Board of Governors member Eric Sloan grew up in a library family. His mother, Elaine Sloan, was vice president for information services and university librarian at Columbia University in New York; before that, she'd been the dean of libraries at

Indiana University and associate university librarian for public services at the University of California, Berkeley.



and the Georgetown University Law Center and is now a principal with Deloitte Tax LLP in New York. When he and his wife, Dominique, began to think about a gift to Northwestern, it was the Library that seemed the most natural choice.

> "As university librarian, my mother thought like a CEO," he says. "She did a lot of fundraising, and I remember her saying that libraries are always at a disadvantage compared to universities' general funds, because they don't have their own groups of alumni. They really have to wait for people to come to them."

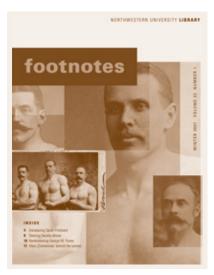
So that's what Eric and Dominique decided to do. In the beginning they made gifts to the Annual Fund, but this past year they decided to create the Elaine Sloan Endowed Fund in honor of Eric's mother, who is now retired and lives with them in the Park Slope neighborhood of Brooklyn.

"Endowing a fund made sense for us at several levels," Eric says. "It's a way of committing ongoing support to the Library's mission, which is something I feel strongly about because of all the time I spent there as an undergraduate. But I also feel strongly about it because of my mother. This was an opportunity to acknowledge the influence she had on me and on her professional community."

Top Elaine Sloan Above left Eric Sloan and Dominique Bravo

William Steig





Top The Eloise Martin Trust supports the acquisition of books relating to art or literature, in memory of Mrs. Martin's late husband, Harold T. Martin. **Above** The Library Newsletter Fund supports the publication of *Footnotes* three times a year.



"Watching my mother's success had a profound effect on me," he says. "You have to remember, that was a different time. It's normal now for women to have careers, but hers was the generation that established that."

Eric attended Northwestern, graduating from the Judd A. and Marjorie Weinberg College of Arts and Sciences with a degree in English literature in 1987. He went on to earn degrees from the University of Chicago Law School

Endowments

More than a century ago the class of 1895 established a small Liberal Arts Library Endowment Fund to be used for "books, maps, and other articles." As of 2007 that fund had reached a market value of \$980,000 and was providing the Library with annual income of nearly \$33,000. So last year, the Class of 1895 presented current and future Northwestern scholars with 588 new books, among them *Figurative Painting: Paris and the Modern Spirit; After the Revolution: Women Who Transformed Contemporary Art;* and *Origins of American Photography: From Daguerreotype to Dry-Plate.*

Endowed funds truly are the gifts that keep on giving. Donors who choose this form of gift often designate a specific purpose or discipline they wish to support. The Edwin J. Webber Memorial Fund supports the acquisition of materials in the fields of peninsular Spanish and Portuguese; the Saranow Family Endowed Fund supports acquisitions in Special Collections and Jewish studies; and the Gilbert and Carolyn Krulee Endowed Fund supports purchases relating to the cognitive sciences and artificial intelligence. The publication of *Footnotes* three times a year is almost entirely underwritten by the Library Newsletter Fund.

Unrestricted endowments play an important role in helping us maintain a flexible and balanced acquisitions strategy. They have helped us keep pace with the electronic transformations of the information landscape. From year to year expenditures can be allocated to the disciplines in which the need is greatest.

Endowed funds also humanize the face of our collections. Materials purchased with these funds are marked in perpetuity with the names of the donors or the honorees for whom funds have been named. This practice ensures not only that donors' names live on in association with the purposes they consider worthwhile but also that every user is reminded that the building of a great research collection is a shared process that unfolds across time.



Above and below The Charles Deering McCormick Fund for Special Collections made possible the recent acquisition of the archives of the Garnetts, a Bloomsbury-era family residing at Hilton Hall (above) in Cambridge, England; and an extremely rare copy of *Villas on the Hudson* (1860), the first major work executed with photolithographic plates in the United States (below).



Special projects

University Library deeply appreciates having friends who pitch in to meet special needs as they occasionally arise. Their generosity gives us the flexibility to embrace challenges and opportunities that fall outside our longterm planning and budgeting. The Library has several upcoming projects for which it seeks this kind of support.

Notably, University Archives is embarking on an ambitious project to rescue films of more than 2,000 Wildcat football games that were made between the 1930s and the late 1980s. Most were made for training purposes, though several specifically made for television broadcast are also included. Altogether, they represent an extraordinary collection that documents the play and coaching of these eras. But, due to their age, the 16mm film on which they were recorded is now at very high risk of



Right and above Coach Lynn "Pappy" Waldorf (second from left, holding pipe) views films of the Northwestern vs. Minnesota game with his coaching staff, 1936. The Northwestern Game-Savers Team is being formed to preserve these movies, including a 1943 film featuring All-American Otto Graham (#48, above), member of the College and the Professional Football Halls of Fame.

EERING LIBRARY AN ILLUSTRATED HISTORY



degradation and permanent damage. The University is now assembling a team of 11 donors - the Northwestern Game-Savers Team - to fund the digitization of the films. The collection will be named in perpetuity for these donors.

In addition, the Library hopes to address the increasing demand for digital images from our collections by purchasing a new, state-of-the-art DigiBook scanner. The Library already digitizes books, manuscripts, drawings, photographs, posters, and other items, both as part of our planned digitization projects and to accommodate the requests of scholars who can't travel to campus to visit the collections and faculty members who use the items in multimedia teaching formats. Unfortunately, the Library lacks in-house equipment capable of scanning items that are unusually large or in fragile physical condition, such as nontraditional musical scores from our John Cage collection and items from our important Africana poster collection. Such items currently must either be sent out to an external service provider or scanned in sections and digitally "stitched" together ---a time-consuming process that also interferes with the integrity of the image. The DigiBook scanner would allow us to process these items in-house, and since it is a face-up scanning system - no pressing the item down against a glass surface - it reduces the stress on book bindings and limits the chance of damaging fragile or delicate items.





Left Deering Library: An Illustrated History celebrates many of the building's artistic flourishes, such as this series of carved wooden animals based on characters in Aesop's fables. Photos by Peter Kiar.

Donor spotlight

Steve and Linda Strachan

This past year, when the Library decided to publish a book to commemorate the 75th anniversary of the Charles Deering Library, Stephen and Linda Strachan and their children, Kammer and Deaunne, underwrote its publication.

As Charles Deering's greatgrandson, Steve is in the fourth generation of Deering and McCormick descendants who have remained actively involved with the Library. "With Kammer and Deaunne, that tradition will continue into the fifth generation," Steve says. "And this book was a statement about how meaningful that tradition is, both within our family and within the Northwestern community."

Their support was crucial in ensuring that *Deering* Library: An Illustrated History could become a tribute truly befitting its subject. There was little contemporary photography documenting the building's stunning artistic flourishes: the inscriptions, carvings, and sculptures that were a hallmark of early 20th-century Collegiate Gothic style; the 68 original stainedglass window medallions; the moat gardens that have provided generations of readers with refuge. Directly because of the Strachans' gift, it was possible to hire a photographer whose pictures lovingly illuminate the building's artistic and architectural details, and a designer who



brought these and a wealth of archival photographs to life on the pages of the book.

"Knowing that we had a direct impact on the quality of the book is gratifying," Steve says. "And as the Library considers ways to enhance the Deering structure, we see this as a way to create excitement about the building's future as well as its past."

Donor spotlight

Margaret (Peg) Strobel

Margaret Strobel — known to her friends as Peg — is professor emerita of gender and women's studies at the University of Illinois at Chicago



and former director of the Jane Addams Hull-House Museum in Chicago. She's written several trailblazing books of and about women's history, including the award-winning *Muslim Women in Mombasa, 1890–1975* and *Three Swahili Women: Life Histories from Mombasa, Kenya,* which was published in both English and Swahili. Her experience, both as an administrator and historian, sensitized her to the importance of preserving and sharing the raw materials of history.

Above left Peg Strobel in 1997 Above right Andrea Seligman in Zanzibar last summer So when she realized in the mid-1990s that she would no longer need the field notes for her African books — including cassette tapes from the 1970s of her interviews with Kenyan women — she thought immediately of Northwestern's Melville J. Herskovits Library of African Studies. "It made the most intellec-



tual sense to me," she says. "You want the material in a repository where the rest of the collection complements your donation, because that's where another scholar who needs it is most likely to find it."

And that is just what happened. When Northwestern PhD student Andrea Seligman came to the Herskovits Library last year to research a project for her oral history class, curator David Easterbrook pointed her toward the Strobel materials.

"That was perfect for me," Seligman says. "My specialty is East African history, and here was this unique record of how Kenyan women in the 1960s and 1970s thought about their lives. And then there were the cassettes. I speak Swahili, and there were these women, talking in Swahili, laughing together — that's something you don't get just from reading the interview transcripts."

Seligman did end up relying mostly on the transcripts, however, because the cassettes proved to be so fragile that use in their current format was clearly going to damage them. Like so much of the audio and video material collected by Africana (and throughout Northwestern University Library generally), the cassettes will need to be digitized to safeguard their content — a massive, ongoing project that depends on, among other things, adequate funding. But that in itself was a learning experience for her, because her oral history class was about methodology as well as content, and, as she says, "that's the way you learn the importance of conserving the materials."

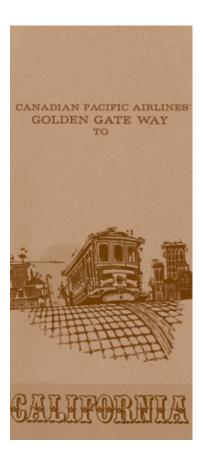
And in another nice twist of fate, Seligman had a chance to meet Peg in person, because that was about the time that Peg came back to the Herskovits Library with another gift: a trove of very rare pamphlets and other East African materials, including several Swahili-language titles that appear not to be available anywhere else in the world.

"I was just so pleased to have the chance to introduce them in person," says Easterbrook. "This whole story is a perfect parable of what the Library is here for: so that past and present scholarship — and in this case, the actual scholars — can connect."

In-kind gifts

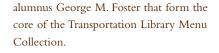
From its earliest years the Library has been enriched by in-kind donations from friends and supporters. The first entry in the Library's earliest acquisitions register, begun by the staff in 1878, records a gift of a copy of the *History of the Commonwealth of Kentucky* donated by Charles Bannister, who had compiled the Library's first catalog as a student in 1868. This volume still resides in the McCormick Library of Special Collections.

In 1933, when University Librarian T. W. Koch decided to outfit part of the Reading Room in the new Deering Library as a "Browsing Room" where students could enjoy leisure reading as a break from serious studies, he appealed to Library supporters to donate the necessary books from their personal collections. Times were hard. As Koch noted in a



letter to one donor, "As no one has any money to spare these days we are soliciting unused books - not rejectamenta [sic] like outworn theology, nor genealogies which are outside of the scope of this library - but material which has life in it." He mentioned having received contributions from approximately 300 donors and concluded, "This means much to us — not only that we have that many friends, but that the circle of friends will constantly widen. The idea of giving books to the Deering Library is bound to grow until it becomes a regular custom in these parts."

In-kind gifts have ranged from entire collections to single copies of books. The fall 2007 issue of *Footnotes* featured the massive and wide-ranging collection of donations to the Library by alumni Lawrence Stewart and Donald Adams, as well as the hundreds of airline menus donated by







Menu covers from the Transportation Library Menu Collection, which contains more than 400 menus from international airline carriers, cruise ships, and railroad companies.

Planned giving

The goal of planned giving is to create options for including the Library in personal long-term financial planning. Often donors will designate portions of their estates as bequests. George M. and Mary LeCron Foster, who during their lifetimes endowed funds for both the Melville J. Herskovits Library of African Studies and the anthropology collection, also left the Herskovits Library a generous bequest that significantly supports the ongoing acquisition of new African materials.

Says David Easterbrook, whose curatorship of the Herskovits Library was also endowed by the Fosters: "George and Mickie Foster's bequest provides for me and my successors the resources to acquire unique research materials that strengthen the collections and ensure that the Herskovits Library continues to be the premier research center anywhere in the world for the study of Africana."



There are many other ways that thoughtful planning can help achieve personal financial goals while also benefiting the Library. Annuity plans can provide donors with lifetime income plus charitable deductions. The staff at Northwestern's Office of Gift Planning can provide personalized advice about how best to combine philanthropic goals with your particular financial needs. **Above** The Foster bequest enabled the Herskovits Library to purchase this mid-19th-century children's book featuring stories of African children from an abolitionist perspective.



Donor spotlight

Gene and Margery Pflughaupt

Gene Pflughaupt and Margery Ames met during their freshman year at Northwestern in 1946, while standing in line at Harris Hall to register for winter quarter classes. It was a secondgeneration Northwestern romance: Her parents had met at Northwestern when they were students just after World War I.

Margery was from Arkansas, Gene from Des Plaines, Illinois. They dated on and off (but mostly on, Gene notes) for four years before marrying in September 1950. "As you can imagine, we both have wonderful memories of Northwestern," Gene says. "And we were fond of the Library, because we used to meet there after classes."

"In terms of a gift, we felt strongly that we wanted to support the Library," he continues, "but we aren't in a position to give up our income. The Development Office talked to us about setting up separate annuities, and that works wonderfully. It means we can make a significant contribution to the Library while still having an income with which to enjoy our retirement."

Honor roll of donors 2008

Northwestern University Library appreciates the generosity of and ongoing support from our donors during the period from September 1, 2007, to August 31, 2008.

We ask that you alert Library Development to any incorrect information or omissions. We will correct the University's records and print corrections in the next issue of *Footnotes*.

Thank you for your help in supporting the University and the Library.

Please send corrections to Alex Herrera Director of Development, University Library Office of Alumni Relations and Development Northwestern University 2020 Ridge Avenue, 3rd Floor Evanston, Illinois 60208-4307 847-467-7129 aherrera@northwestern.edu

The Deering Society

The Deering Society is an annual giving society for Northwestern University Library. It recognizes gifts of \$1,000 or more to any area of the Library, and it takes its name from the family whose philanthropy established the Charles Deering Library at Northwestern.

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IV

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Gifts support the Library's most compelling needs and directly enhance the collections by enabling us to add scholarly materials needed by students and faculty. We appreciate our donors' generosity.

\$500-999

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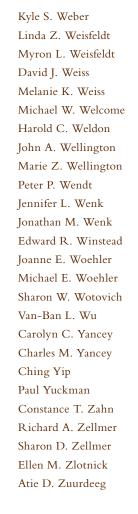
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Dorothy Slesman Adams George L. Englert Robert L. Grant Roger K. Johnson Walter A. Netsch Virginia Bannister Pearsall George R. Terry



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