

footnotes

SUMMER 2015 VOLUME 40 NUMBER 2



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Regards on Broadway These telegrams from friends (including Broadway songwriters Jule Styne and Burton Lane) congratulate Nancy Dussault '57 on her appearances in such shows as *Do Re Mi* and *The Sound of Music*. The Broadway star and former *Good Morning, America* host was preparing to move and wondering what to do with her collection of scrapbooks and career memorabilia, when University archivist Kevin Leonard called. She was only too happy for Archives to take over their safekeeping. See page 4 for others who take Leonard up on his offer to preserve Northwestern history.

On the cover Playing cards designed by 20th-century composer Arnold Schoenberg. See page 11.

Photography for "Record Store" and "Hidden Treasures" by Jasmin Shah

Photography for "A Real Corker" by Graham Patten

staff accomplishments

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Scott Devine, the Marie A. Quinlan Director of Preservation and Conservation, and chief conservator **Tonia Grafakos** taught a summer course at the prestigious Montefiascone Conservation Project summer program in Italy. The course focused on a rare book from Northwestern's collection, a 1537 edition of Hesiod's *Works and Days*, and taught an international group of book conservators and book historians how to re-create the work's vellum-covered binding using techniques specific to Venice during the Renaissance.

Liz Hamilton, an administrative assistant with Northwestern University Press, co-authored a book chapter on copyright for *Information Services Today*, an overview of the transformation of libraries as information organizations and their rising importance in a digital environment.

User experience librarians **John Hernandez** and **Lauren McKeen** presented at two library technology conferences and published a paper, all on the topic of LibGuides 2.0, the Library's system for publishing research guides that help online visitors navigate resources. Their article "Moving Mountains" appeared in the information technology magazine *Online Searcher*.

Parneshia Jones, sales and subsidiary rights manager for Northwestern University Press, published *Vessel*, a book of poetry, in April. Milkweed Editions is the publisher. Nikky Finney, author of *Head Off & Split*, called Jones' book "a sweet, unforgettable first child."

Senior music cataloger **Morris Levy** published his transcription of the 1838 Neapolitan ballet *Furio Camillo*. In 2009, Levy was awarded Harvard University's John M. Ward Fellowship in Dance and Music to produce a modern edition of the music for the ballet, which is held at Harvard. Levy's version of composer Wenzel Robert von Gallenberg's score updated the manuscript so it could be performed more easily by modern ensembles.

Access services librarian **Kurt Munson** gave a presentation titled "Reversing the River: Resource Sharing Workflows in an Electronic Era" at the American Library Association annual meeting. It was one of Munson's many appearances at trade conferences this year to promote library software and tools that help users find resources.

Marianne Ryan, associate University librarian for public services, has published several articles and made other publishing contributions in her field over the past year. Her accomplishments include multiple journal articles, including two features in *portal: Libraries and the Academy*, which she edits, as well as four management columns solicited and edited for *Reference & User Services Quarterly*.

Digital production coordinator **Dan Zellner** coauthored and published *The Guide to the Video of the Viola Spolin Collection*, a finding aid for the collection of the trailblazing "High Priestess of Improv." Spolin's collection, held in the Charles Deering McCormick Library of Special Collections, includes a large number of videos showing her conducting workshops for actors and educators and rehearsing the improv revue *Sills and Company*.

Alumnae group supports conservation of painting

The Alumnae of Northwestern University announced a grant of more than \$9,000 to allow the Library to conserve a valuable John Singer Sargent oil painting in its collection. *Portrait of a Lady* (Mrs. Dorothy Stanley Allhusen), painted in 1896 and donated by the family of Charles Deering in the 1930s, once hung in the northwestern corner of the Eloise W. Martin Reading Room. It has been in climate-controlled storage at the Library for years.

The Alumnae grant will allow conservators to make repairs to the frame and the canvas so that the painting can again go on display. Conservators will remove a yellowed varnish layer and replace it with a new varnish. The frame will be fitted with an ultraviolet-resistant acrylic glazing to protect the conserved painting.

Conservation of the Sargent painting is one of 33 projects the Alumnae's 2014–15 grant committee selected this year from 115 proposals received. The grants are funded primarily by the Alumnae's Continuing Education Program.

New catalog search tool debuts

In July University Library retired NUcat, the online catalog used by patrons for nearly 20 years to search the collections. The Library has moved exclusively to NUsearch, a discovery system that premiered last fall. NUsearch not only gives users the ability to search the Library's vast holdings but also offers advanced features such as result filtering and personal account options. To learn more about using NUsearch, visit bit.ly/NUsearchHelp.



Crate and Barrel founders Gordon Segal '60 and Carole Browe Segal '60, center and right, receive the Deering Family Award from Steve Strachan, chair of the Library Board of Governors, at the 12th annual Deering Society Recognition Dinner in May. The award recognizes extraordinary support to the Library. Gordon is a University trustee and a member of the Library's Board of Governors; Carole has served on the Women's Board of the University.

Deering After Dark enlivens the night

For four hours in April, Deering Library shed its scholarly bearing for the annual Deering After Dark event. Now in its fifth year, Deering After Dark invites students to experience the lighter side of the Library (and its librarians) until 2 a.m. This year hundreds of attendees devoured 91 pizzas, snacked on popcorn, played video games, costumed themselves for a zany photo booth, and even played miniature golf between the stacks of the Eloise W. Martin Reading Room. The Library holds the event during National Library Week to engage students in a fun, unique way. In the summer 2015 issue of *Northwestern* magazine, outgoing senior Conner VanderBeek called minigolfing in Deering "among my favorite things I've done at this school."



Above Atypical hazards in the Library's miniature golf course played havoc with many students' handicap ratings during the annual Deering After Dark.

Oak Grove hits one million mark

The Oak Grove Library Center in Waukegan, Illinois, shelved its one millionth item in April, filling roughly two-thirds of its capacity. Opened in 2011, the facility holds books, journals, and other materials from the University's many libraries, including low-circulation items.

Oak Grove staff members make daily pickups of materials, which then are carefully cleaned, cataloged, and stored on 30-foot-high shelves in a climate-controlled environment. Shelved items remain readily available, as items can be retrieved and delivered to a physical circulation desk within a business day. Alternately, specific material can be scanned and e-mailed. In April alone Oak Grove delivered more than 4,300 pages electronically.



Mapping software access widened

University Library recently acquired an institution-wide license to the powerful mapping software ArcGIS for all faculty, staff, and students with a NetID. Developed by Esri, the leading developer of geographic analysis tools, ArcGIS allows users to analyze and visualize geospatial data, creating maps that merge large quantities of information with geographic locations.

The software had been available but only onsite at the Library, and individual schools at Northwestern had purchased licenses for classes or research. Faculty and student researchers have used ArcGIS to map everything from potential bike rental stations in Evanston to the presence of heavy metals in soil throughout the Chicago area. The Library's new institution-wide license means that access is now available to all faculty and their students whether in Evanston, Chicago, or Qatar.



Top The Oak Grove Library Center in Waukegan is now at two-thirds of its capacity.

Above A tricked-out golf cart became a roaming bookmobile for students on National Bookmobile Day, a regular feature of April's National Library Week. Library volunteers loaded the cart with hundreds of withdrawn books, from leisure reading to dictionaries, and made several stops around campus to hand them out for free. Students emptied the cart of its wares by midafternoon.



RECORD STORE



PAPERS (AND SOMETIMES MORE THAN PAPERS) FROM DISTINGUISHED ALUMNI ENRICH UNIVERSITY ARCHIVES

LIKE THE 1966 HIT BY THE TEMPTATIONS

KEVIN LEONARD AIN'T TOO PROUD TO BEG

"I spend approximately half my time begging," said the University archivist. "Begging people to save records, to consider the future, to think of University Library as a mighty good home for their papers."

It's a good thing pride doesn't stop Leonard from begging; many accomplished alumni and faculty say yes to his entreaties. Every year the list of collections donated to the Library grows, giving Leonard some peace of mind that Northwestern history will indeed be preserved.

University Archives is not just the home for artifacts of everyday campus life—the foam Wildcat paws, athletic jerseys, buttons, ribbons, megaphones, mugs, and other fragments of Northwestern life. Leonard and his team at Archives also care deeply about the history made *away* from campus by graduates who have been influential in their various fields. A war correspondent, a pioneering puppeteer, an entrepreneur, an actor, a director, a feminist activist—these are the kinds of people whose collections have entered Archives, fleshing out the greater history of Northwestern.

"If there's a collection out there that we think has importance, and it has a Northwestern tie, we'll go for it," Leonard said. "That's the fun part of my job, going to hunt for these things."

With so many alumni and faculty, the number of potential collections can be almost overwhelming, which is why Leonard focuses on the relevant, curious, unique, and impactful. He relies on tips, friend-of-a-friend connections, and constant outreach in hopes of catching people at a moment when they're deciding what to do with a lifetime of collected material.

Opposite Among the papers of Karen DeCrow '59 are this personal binder (top) from her unsuccessful 1969 campaign for mayor of Syracuse, New York, and this undated photo (bottom) of her at a NOW rally. Received in 2014.

The shoes of a governess. Nancy Dussault '57 wore these shoes when she portrayed Maria von Trapp in the original Broadway run of *The Sound of Music*. Received in 2014.

THE LONG ROAD TO ARCHIVES

The hunt is only half the work. When Leonard finds potential donors, he begins a relationship that can take years of conversation, travel, and even back-breaking labor before a collection can be safely stored in Archives.

Take, for example, the extraordinary papers of Karen DeCrow '59. As president of the National Organization for Women during the 1970s, DeCrow played an influential role in second-wave feminism, which invigorated the fight for gender equality. Through it all, she was "a very proud Medill alumna and loved her association with the University," Leonard said. From the beginning of Leonard's outreach, DeCrow was very open to having her papers

collected at her alma mater. Because she mined the papers for frequent speeches and other research, she agreed to leave the papers to Northwestern in her will.

When DeCrow died in 2014, Leonard made the trip to her rural New York home to receive her collection. As an archivist who has assessed collections in homes of potential donors, "I've been in more basements and attics than an



Boxes&boxes of Crate&Barrel. Alumni Gordon and Carole Segal, whose family name can be found prominently on recently constructed campus buildings, are best known as the founders of the home furnishing store Crate and Barrel. The 1960 graduates have begun donating their business files and papers (such as the mailer below), which document the marketing, planning, and growth of their retail empire since it debuted in 1962. Received in batches from 2012 to 2014, the collection is still being processed.



exterminator,” Leonard said, but he was still surprised by the stash he found at DeCrow’s home.

In the basement, a family representative led Leonard to a cache of papers and political paraphernalia that would soon fill a whopping 92 cartons. It took two days and countless trips up and down the basement steps for Leonard to retrieve the collection. The labor was interspersed with frequent 20-mile loops to the nearest UPS store as Leonard shipped one carload at a time to Evanston.

When the collection is fully processed, which may take a few years, the result will be a trove of information valuable to any historian re-creating the national conversation on women’s liberation, reproductive rights, and the passage of Title IX.

PRESERVING A MOMENT IN TIME

Whether a collection is 92 boxes or a few file folders, the most important thing to Leonard is that it preserves a personal history

from which others can learn.

And he means *all* of a personal history. He discourages donors from prejudging what should and shouldn’t go into a collection; history can be revealed in the smallest of details. Even what Leonard calls “letters of courtship” have value for researchers because they reflect the social customs of the times.

“A person’s life can help us understand a moment in time, and that’s why we preserve personal papers here. I have to persuade people not to censor their lives,” he said. “I try to convince them to save the materials that provide the context of their lives, because their lives provide context to their times.”

Researchers aren’t the only ones who find a connection to the past in Archives; sometimes it happens to archivists, too. Recently, Leonard was showing a student worker how to catalog each piece of paper in the incoming collection of Luke Johnso’s ’30, a three-sport Northwestern athlete and later Chicago Bears coach, so that it could be easily accessed by future researchers. He selected a box at random. When he opened a letter on top of the stack, Kevin Leonard saw his late father’s name in the return address.

“I was speechless,” he said. “I teared up.”

The elder Leonard, who sold ad space for Time Life, had reached out to Johnso as part of his own network-building efforts. Leonard had no idea his father had ever written such a letter.

Looking back now, of course it seems obvious that Leonard, like his father, would make his living building connections between interesting people. ■



War zones and the White House The late NBC journalist John Palmer ’58 covered five presidents and history making events from the civil rights movement to 9/11. In 1979, he broke the news of the failed attempt to rescue American hostages in Iran. His papers, received in 2015, include personal photos like this shot on overseas assignment.





Pretty Woman storyboards. Garry Marshall '56 has created beloved landmarks of entertainment, from *Happy Days* to *Mork & Mindy*. His movie *Pretty Woman* was the top-grossing film of 1990. Marshall recently gave Leonard his personal shooting script and storyboards for the movie as a token of commitment of other papers that will one day come to Northwestern. Received in 2015.



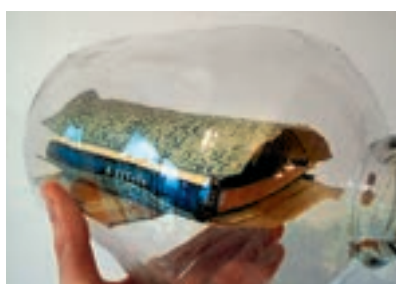
The well-connected Rolodex. The late Dawn Clark Netsch '48, '52 JD was an Illinois state senator and state comptroller before running unsuccessfully for governor in 1994. Her collection includes a number of personal family items like photos and baby shoes, her official files, and an overstuffed Rolodex, a veritable "Who's Who" of Illinois politics during her career. Received in 2013.



Capt. Crusty and Florence Flutterby. Vera Ward '46 had a long career in radio and theater, acting in or helping produce numerous shows in Chicago and beyond. One early venture with her husband, Donald '42, was the *Breezy, Don, and Vera* puppet show that aired on local Chicago television in the 1950s. In addition to many of her puppet creations, the collection includes Ward's correspondence, scripts, and newspaper clippings from her eclectic career. Received in 2014.

A Real Corker

LIBRARY CONSERVATOR PUTS HIS OWN TWIST ON THE SHIP IN A BOTTLE



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4

Building a book by hand is challenging enough, but Graham Patten opted for a harder road: he built one through the neck of a bottle.

The University Library conservation fellow is a member of the Guild of Book Workers, which stages a juried exhibition every three years to celebrate the crafts of printing and binding. The 2015–2017 exhibition challenged all bookbinding artists, printers, and bibliophilic enthusiasts to create new works using the open-ended theme “Vessel.”

Patten’s entry—a visual pun evoking a ship in a bottle—earned a place in the exhibit, which will travel to several US universities and libraries until 2017.

Here’s how he launched his creation:

Patten began by disbinding a copy of *Survival on Land and Sea*, a World War II–era manual commissioned by the US Navy. He slipped sections of the book inside a gallon glass jug, where he could sew them back together. (1) Note in the photo the temporary cardboard surface that Patten constructed as a platform on which to work.

Next, Patten assembled a cover out of thin cardboard, a tooled leather spine, and sheets of decorative German paper, all of which could be curled to fit through the neck of the bottle. (2) (3)

Although it’s convenient, flexible cardboard won’t do as an actual book cover, so Patten inserted strips of firm mat board

one at a time to construct a structural skeleton beneath the cover. (4)

A typical bookbinder’s toolbox includes awls, needles, and tapered folding tools. Patten’s box required creative thinking and a medical supply catalog, where he found unorthodox implements like 24-inch forceps, “tonsil scissors,” and foot-long needle grippers. All were essential for positioning, trimming, and clamping. (5)

The cover paper, chosen to evoke sea foam, required careful cutting, folding, and gluing to achieve a professional look. Traditional bookbinders use bone folders to create creases and folds; Patten again had to improvise with a bent-wire crook that fit through the neck of the bottle. (6)



5

6

7

Once his book was complete, Patten's challenges were not over. To display the volume properly, he needed a cradle to hold it open and aloft, a task made especially difficult because the bottle would be shipped to multiple exhibit spaces. Since Patten didn't want exhibitors to reassemble his creation every time, he needed a display solution that held everything in place, no matter how bumpy the transport. He custom-made a cradle from a narrow strip of thermoplastic, shaped with crimps and creases like an origami swan. The meticulously crafted cradle not only holds the book open but also forces the edges of the cover snugly against the top and sides of the bottle, suspending

everything in tension. (7) Patten gave the bottle a few vigorous shakes and spins to test the cradle, and sure enough, it held fast like a ship in a storm.

Opened to an illustration about making fishhooks, the book-in-a-bottle is a lure for

the viewer, who might assume some trickery is at work. No tricks, however—just a month of planning, “four months of weekends,” and a handful of inexpensive materials, Patten said.

See flickr.com/northwesternlibrary for more photos of Patten's process. ■

HIDDEN

O F N O R T H W E S T E R N U



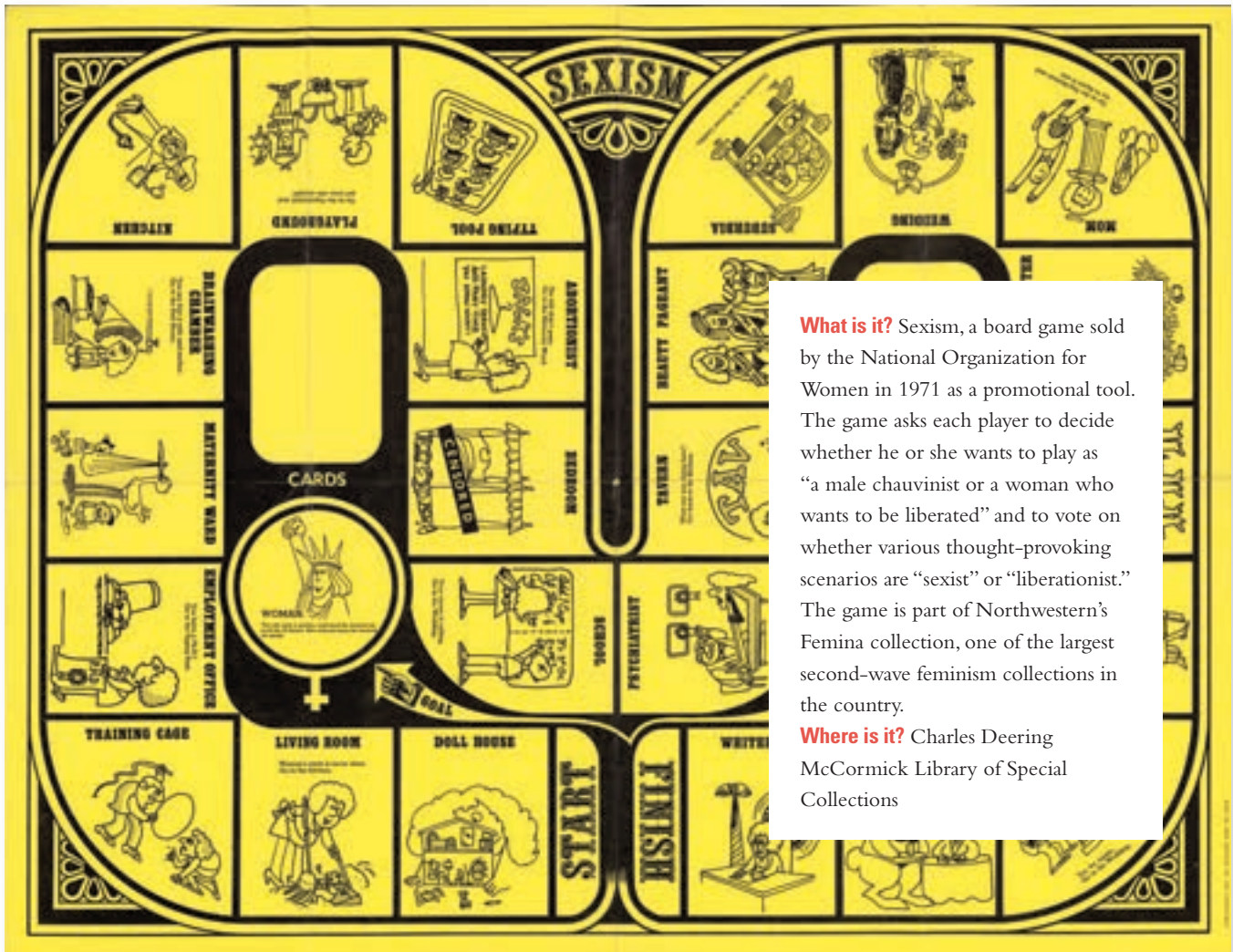
What is it? The *All My Children* game, part of the Agnes Nixon Papers. Nixon '44, who wrote for numerous radio serials during the 1940s and 1950s, created the long-running soap operas *One Life to Live* and *All My Children*. She was both head writer and executive producer for *All My Children*, which ran for 41 years and more than 10,000 episodes. Her collection includes correspondence, awards, photographs, written work, and soap opera artifacts like this board game.

Where is it? University Archives

What is it? Jekaben, a 2009 board game produced by a Senegalese entrepreneur to promote a “United States of Africa.” Translated here from the regional Bambara language as “let us unite and work together,” Jekaben combines African trivia (“What is the principal crop of Senegal? Peanuts”) with elements of Monopoly. Players vie to earn an African passport while completing a map of Africa tile by tile. The Library’s copy is in French, though the game was also produced in English and Arabic.

Where is it? Melville J. Herskovits Library of African Studies





What is it? Sexism, a board game sold by the National Organization for Women in 1971 as a promotional tool. The game asks each player to decide whether he or she wants to play as “a male chauvinist or a woman who wants to be liberated” and to vote on whether various thought-provoking scenarios are “sexist” or “liberationist.” The game is part of Northwestern’s Femina collection, one of the largest second-wave feminism collections in the country.

Where is it? Charles Deering McCormick Library of Special Collections

What is it? A deck of cards designed by Arnold Schoenberg, best known as the developer of the 12-tone technique of musical composition. Schoenberg’s relentless creativity compelled him to paint as well as to design objects like toys, chess sets, and playing cards. Originally painted in the early 20th century, this set was reproduced and published posthumously in 1981, with card backs from a pattern the composer had painted onto the endpapers of a diary. These cards came to the Library with the papers of composer John Cage, himself an avid chess player.

Where is it? Music Library



Collections in students' hands

Unique holdings bring lectures to life when students dig deep at the Library

"This is where Cage becomes Cage."

With this simple introduction, Ryan Dohoney, assistant professor of musicology, prepared his students for a rare encounter.

Rare because the encounter would not come from a textbook, nor would it happen in a classroom. Dohoney and his nine students sat in the intimate, wood-paneled confines of the Joseph Spear Beck Angling Room, once the head librarian's office in Deering Library. The subject of Dohoney's lesson, composer John Cage's original score for "Music of Changes," was laid carefully before them on foam cradles and encased in protective polyester film.

The 1951 score, held in the Music Library's extensive John Cage Collection, represents a foundational moment in Cage's effort to "get rid of taste and preference" in the creation of music. Cage drew heavily upon the *I Ching*, the Chinese book of divination, to make compositional decisions for "Music of Changes" through chance. The result cemented Cage's place as a central figure in indeterminate music—and now Dohoney's students were about to examine the seminal work firsthand.

As they discussed the complexity of Cage's notation, rendered in his precise penmanship, a student raised her hand to point out something puzzling: "These dynamics make no sense."

She noted that some notes had dynamic markings calling for the performer to go from super-soft *pppp* (pianissississimo) to roof-raising *ffff* (fortissississimo), all in a fraction of a beat.

Dohoney nodded with an impish smile. "Yes, it's quite impossible!" The class launched into a discussion about what exactly Cage meant with this impossibility



and how a work rendered with such precision could also demand something so impractical from the performer.

Heidi Nickisch Duggan, acting director of Distinctive Collections, said that sort of spontaneous exploration in Dohoney's winter 2015 class is exactly what librarians hope for when putting their collections into the hands of students.

"Libraries play an important role in preserving pieces of culture and history," Nickisch Duggan said. "But it's just as

Top Students of assistant professor of musicology Ryan Dohoney (left) examine composer John Cage's meticulously handwritten score for "Music of Changes."

Bottom Harris Feinsod (center), assistant professor of English and comparative literary studies, sent students on a deep dive into the Special Collections holdings on the 1960s poetry scene.

important to ensure that these pieces aren't only preserved, they're used. Interacting with a collection brings knowledge to life in a way other kinds of learning can't duplicate. Librarians live to make that happen."

The following quarter, Harris Feinsod, assistant professor of English and comparative literary studies, convened students twice a week in the Beck Room for his Poetry in Public class about the 1960s art scene. Feinsod selected a large bibliography of poetry publications, personal papers, and ephemera held by the Charles Deering McCormick Library of Special Collections. Rather than lead his students through each object, he took a novel approach: He asked each student to choose a poet and then take a deep dive. Most of the time, he was there to listen as students presented their findings to the class.

"I still intervened, but they led discussions, they asked intelligent questions and solicited feedback from one another," Feinsod said. "There were moments where I sat back and smiled because I thought I could almost not show up and the class would run itself."

The ultimate goal for Feinsod's students was the creation of online exhibits of their findings. That meant they needed to navigate the curation process, learning to research copyright permissions, and work with Digital Collections, the Library department devoted to scanning and digital archiving. The process created "15 blooming archivists," Feinsod said, and resulted in something more.

"They've redefined the classroom as space where they're going to get involved in the production of knowledge rather than the regurgitation of knowledge," he said. "They might convey 50 percent of what I would have conveyed in a formal lecture. But their producing that 50 percent, versus hearing my 100 percent, ultimately gives them a lot more because they found it themselves."

The students' enthusiasm eventually



Bilingual poetry magazine *El Corno Emplumado*, published in Mexico City in the 1960s, was among the publications and letters Feinsod's class found useful in its study of influential poets.

spilled over into other parts of the Library when Special Collections curator Scott Krafft invited the students to design an exhibit. Junior Alex Daly, an undergraduate research assistant, and graduate student Ezra Olson drew upon the broadsides and books discovered in their study to curate "Fugitive Pamphlets: Anthologizing Poetry in the Global Sixties," which runs through the end of the year on the third floor of Deering.

As more faculty like Dohoney and Feinsod bring undergraduate and graduate students in contact with important unique works, more students walk out of the Library with a giddy sense of discovery. After Dohoney's Cage class, graduate student Kyle Kaplan described how his understanding of Cage evolved through his interaction with the composer's papers.

"Cage had a particular public identity. This class has let me see that *and* what's behind it," he said. "We are tracing his

genesis through letters and notes. We're re-creating a scene. By virtue of what Northwestern has gone about collecting, this is a very specific thing I can't find anywhere else."

Researchers and faculty know how to mine the Library's collections, but undergraduates don't have that opportunity often, Nickisch Duggan said. One class at a time, though, that's starting to change.

"We're here to help students make connections that lead to deeper understanding," she said. "When they find those connections themselves, it cultivates a desire to make more discoveries, even beyond their time at Northwestern. Our collections make that passion possible." ■

Northwestern



Making Faces: Cartoons and Cartoonists from Northwestern Library Collections

September 21 –
December 30, 2015

**Northwestern University Library
and Deering Library**

See the long and colorful history of cartooning and illustration brought to life through Northwestern University Library's collections. From talented alumni artists like Robert Leighton '82 and Murray Olderman '47 to the father of political cartooning, James Gillray, these works demonstrate a powerful form of storytelling where a simple line can speak volumes.



The Magnanimous Minister,
James Gillray, 1806